

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of
APEX 2015



**The Twenty Seventh Annual
Awards for Publication Excellence
A Competition For
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2015, the twenty seventh annual awards program recognizing excellence in publishing by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With nearly 1,900 entries, competition was exceptionally intense.

82 Grand Awards were presented to honor outstanding work in 11 major categories, with 749 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2015 included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, Marketing Director at Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer's Web Watch.

The APEX 2015 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

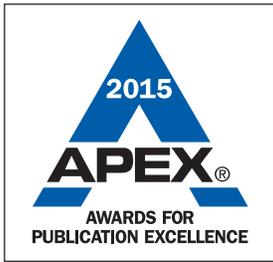
Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2015

The 27th Annual Awards for Publication Excellence Competition

Sponsored by the Editors of *Writer's Web Watch* and *the Writing That Works Archives*

How were awards presented?

APEX 2015 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

1,851 entries were evaluated, in the following distribution:

Newsletters: 139; Magazines, Journals & Tabloids: 390; Annual Reports: 49; Print Media: 120; Electronic Media: 165; Social Media: 76; Websites: 122; Campaigns, Programs & Plans: 135; Writing: 365; Design & Illustration: 212; One-of-a-Kind Publications: 78.

A total of 82 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 749 APEX Awards of Excellence recognize excellence in 100 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2015 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing executive and Marketing Director with the New York firm of Shain+Oringer, Christine Turner, Contributing Editor of the *Writing That Works Archives* and Bill Londino, Consulting Editor of *Writer's Web Watch*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writer's Web Watch*, an e-newsletter on print, Web, electronic and social media.
- Concepts also publishes *WritingThatWorks.com*, a website for business writers and communicators, and the *Writing That Works Archives*, a resource for business communicators. In addition, Concepts provides consulting services and publishes reports on business writing and communications.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.)

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from ApexAwards.com/221.htm.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT LARGE OFFICE

Anita Sama
CEO Update - August 22, 2014
CEO Update
Washington, DC

Benefits Pulse Summer 2014
City of Houston -
HR Communications
Houston, TX

Alison Knopf, Gary Enos,
Douglas Devaux
Alcoholism & Drug Abuse
Weekly
Wiley
Hoboken, NJ

NONPROFIT LARGE OFFICE

Sarah McKibben
Education Update
ASCD
Alexandria, VA

NONPROFIT SMALL OFFICE

Stephanie Kern, Simone
Bielsker, Kelly Verberg
ASA for You
American Staffing Association
Alexandria, VA

Dennise Brogdon,
Belinda Klein, Carol Binns
Hughston Health Alert
Newsletter
The Hughston Foundation, Inc.
Columbus, GA

MAGAZINES, JOURNALS & TABLOIDS

FOR PROFIT LARGE OFFICE

Rene Ryan, Phil Malkinson,
Scott Oldham
The Residential Specialist
GLC Custom Media
Skokie, IL

CNET Magazine
McMURRY/TMG
New York, NY

Coleen Stern
Nursing Made Incredibly Easy:
The Diversity Issue
Nursing Made Incredibly Easy
Philadelphia, PA

Tay Dora
Jayson Ong
SilverKris September 14
SPH Magazines Pte Ltd
Singapore

Dawn Antoline-Wang,
Kevin Klauer, Nancy Calaway
ACEP Now: Most Improved
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

Karen Kramer, Warren Miller,
Brandon Soublet
BergerWorld:
Celebrating 60 Years
Louis Berger
Morristown, NJ

Jingting Chen, Lina Teo,
Quek Oon Hong
Contact: The Teachers' Digest
Tuber Productions Pte Ltd
Singapore

NONPROFIT LARGE OFFICE

Liz Massey, Robert Cao-Ba,
Tracy Scott
ASU Magazine - March 2014
ASU Alumni Association
Tempe, AZ

NONPROFIT SMALL OFFICE

Andrea Keeney
Alan D. Crockett
Engineering Inc. -
November/December 2014
American Council of
Engineering Companies
Washington, DC

Mary Koik
Jeff Griffith
Hallowed Ground - Fall 2014
Civil War Trust
Washington, DC

Dr. Kaylen Tucker, Meredith
Barnett, Ned Colbert
Adapt to Change:
Leadership Strategies
NAESP
Alexandria, VA

Matt Soberg
Patrick Iten
Ruffed Grouse Society Magazine
Ruffed Grouse Society
Baxter, MN

Peter Szatmary
Spring 2014 - Faith
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

ANNUAL REPORTS

NONPROFIT LARGE OFFICE

Teri Olsen, Derek Larsen,
Maiko Taguchi
University of Utah Health Care
Annual Nursing Report
University Of Utah Health Care
Salt Lake City, UT

NONPROFIT SMALL OFFICE

Lila Ivey
Hospice of Marion County
2014 Annual Report
Hospice of Marion County
Ocala, FL

Runnymede Healthcare Centre
Annual Report 2013/14
Runnymede Healthcare Centre
Toronto, ON

PRINT MEDIA

FOR PROFIT LARGE OFFICE

Michelle Shaffran
2015 F-150
Product Information Book
Ford Motor Company
Dearborn, MI

Chuck Norman
Cary's Got It!
S&A Communications
Cary, NC

Michael Steadman
Greg Spears
Reaching Retirement Workbook
Vanguard
Wayne, PA

FOR PROFIT SMALL OFFICE

Graybar Corporate Social
Responsibility Brochure
Graybar Corporate
Communications
St. Louis, MO

NONPROFIT LARGE OFFICE

Sally Hurme
ABA/AARP Checklist for
Family Survivors: A Guide to
Practical and Legal Matters
When Someone You Love Dies
AARP
Washington, DC

ELECTRONIC MEDIA

FOR PROFIT LARGE OFFICE

Zack Cannon, Patricia Brown,
Nick Panayi
CSC Digital Briefing Center
Computer Sciences Corporation
Falls Church, VA

Retirement HUB -
Interest Rates
Jackson
Denver, CO

Sallie Jimenez
Heather Cygan
*Nurse.com End of Shift
Winter 2014 app*
Nurse.com
Hoffman Estates, IL

Chris Ferguson
Lucinda Hahn
*AAA Living Jan / Feb 2014
iPad Edition*
Pace Communications
and AAA Living
Greensboro, NC

Lou Thurmon
Jason Wickersheim
Daniel Smith
LG Smart TV Attract Loop
Two West, Inc.
Kansas City, MO

*FOR PROFIT
SMALL OFFICE*

Julie Mackenzie, Travis
Taggart, Mark Dunst
Provider Journey Dialogue Tool
Mindsailing
Minneapolis, MN

*NONPROFIT
SMALL OFFICE*

Peter Birt
*ONA: Report Hazards - Unsafe
Workplaces Hurt Patients, Too*
Ontario Nurses' Association
Toronto, ON

SOCIAL MEDIA

*FOR PROFIT
LARGE OFFICE*

James M. Berklan, Elizabeth
Leis Newman, John O'Connor
McKnight's Daily Editors' Notes
McKnight's
Long-Term Care News
Northbrook, IL

Jeanne Smith, Gia Rubbo,
Chris Philips
Investment Myths Blog Series
Vanguard
Malvern, PA

*FOR PROFIT
SMALL OFFICE*

Stephen Monroe
The SeniorCare Investor
Irving Levin Associates, Inc.
Norwalk, CT

*NONPROFIT
LARGE OFFICE*

Darrick Hurst
Sandia Social Media
Sandia National Laboratories
Albuquerque, NM

*NONPROFIT
SMALL OFFICE*

*Vaughan Retrospective
Blog Post*
City of Vaughan
Vaughan, ON

WEBSITES

*FOR PROFIT
LARGE OFFICE*

John von Brachel
Bank of America Merrill Lynch
& Time Inc. Content Solutions
Merrill Lynch Clear Site
New York, NY

Infectious Disease News
Editorial Staff
Ebola Resource Center
Infectious Disease News
Thorofare, NJ

Anne Tramer Brownlee,
Kyle Phelps, Diane Testa
Escapes Magazine Online
Omni Hotels & Resorts
Dallas, TX

*FOR PROFIT
SMALL OFFICE*

The Ticker Tape
T3 Custom and TD Ameritrade
Woodinville, WA

*NONPROFIT
LARGE OFFICE*

Willow Nero, Molly Wyman,
Blair Drake
MOAA Web Base
Military Officers Association
of America
Alexandria, VA

Nicole Coleman, Claudia Goss,
Peter Castles
*Sacramento Area Sewer District
Website*
Sacramento Area Sewer District
Sacramento, CA

*NONPROFIT
SMALL OFFICE*

Laurie Adamson
ACC Docket
Association of
Corporate Counsel
Washington, DC

Monica Rozenfeld, Kathy Pretz,
Mike Spector
The Institute Website
IEEE
Piscataway, NJ

CAMPAIGNS, PROGRAMS & PLANS

*FOR PROFIT
LARGE OFFICE*

Healthy Baby Program
Health Advocate, Inc.
Plymouth Meeting, PA

National Institute on Aging,
National Institutes of Health
*Talking With Your Doctor
Presentation Toolkit*
Megan Homer, Freddi Karp
JBS International, Inc.
North Bethesda, MD

PDI VA Redefined Campaign
Prudential Annuities
Shelton, CT

*FOR PROFIT
SMALL OFFICE*

Brigitte Deterding, Kate
Van Hulzen, Sheri Virani
*Air Liquide 2015 Open
Enrollment Campaign*
Towers Watson
Los Angeles, CA

*NONPROFIT
LARGE OFFICE*

Christiana Nelson
*Colorado Futures Center
Sustainability Study*
Colorado State University
Denver, CO

Moira Harrington, Kathleen
Schmitt Kline, Yael Gen
Eat Wisconsin Fish
Wisconsin Sea Grant
Madison, WI

WRITING

FOR PROFIT LARGE OFFICE

Jamie Roberts, Denise Doring
VanBuren, Emily McMackin
*A Proud Pedigree: Tracing the
History of Scottish Ancestors
and Their Journey to
the New World,*
Hammock Inc.
Nashville, TN

The Advisor Search Handbook
Jackson
Denver, CO

Misty Hadzima, Cathy Costa
*Bank of America: 7 Steps
to Staying Financially Fit*
Meredith Xcelerated Marketing
(MXM)
Des Moines, IA

NONPROFIT LARGE OFFICE

Catherine McNamara
Damaging Diets
Academy of General Dentistry
Chicago, IL

Priscilla Knight
*The EPA Requires CO2
Reductions by 2030*
Northern Virginia
Electric Cooperative
Manassas, VA

NONPROFIT SMALL OFFICE

Dr. Karin Charnoff-Katz
*Adopting a Patient Perspective -
ACR Bulletin*
American College of Radiology
Reston, VA

Art Pine
Mark Matthews
The Switch from Hell
American Society for
Engineering Education
Washington, DC

DESIGN & ILLUSTRATION

FOR PROFIT LARGE OFFICE

Sitting Disease
Alere Health
McKinney, TX

David Radabaugh, Anna
Fialho Byers, Brian Smith
Celebrated Living, Winter 2014
American Airlines Publishing
Fort Worth, TX

FOR PROFIT SMALL OFFICE

Angela Krempel
57th Annual Grammy Awards
FX Group International
Tampa, FL

2014 Cost Change Infographic
Otter Tail Power Company
Fergus Falls, MN

Amelia Champion
*Spectrum Magazine February/
March 2014 - Power Warriors*
Singapore Power Ltd
Singapore

NONPROFIT LARGE OFFICE

Brenan Sharp, Stephen
Webster, Tim Marrs
*12 Movies with Pivotal Lessons
Featuring Lawyers*
ABA Journal
Chicago, IL

*Living (in) History -
Shaker Life Magazine - Winter
2014*
City of Shaker Heights
Shaker Heights, OH

Candice Taylor
Amazing Grace
Military Officers Association
of America
Alexandria, VA

Julie Fournier
It's All About . . . The House
National Association
of REALTORS®
REALTOR® Magazine
Chicago, IL

NONPROFIT SMALL OFFICE

Jane McGrath
*One Weekend in Vermont -
Member Connection,
Autumn 2014*
AAA Western &
Central New York
Buffalo, NY

Robert Cao-Ba
Wisdom Spread
ASU Alumni Association
Tempe, AZ

Carla Pereira
Ryan Strang
Making My Way Brochure
Peel
Mississauga, ON

JoAnn Dickey
SWE Magazine, Winter 2015
Society of Women Engineers
Cleveland Heights, OH

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT LARGE OFFICE

Wyoming Retirement System -
Sonja Meets Her Future Self
Great-West Financial
Greenwood Village, CO

Augusta National Golf Club/
H.O. Zimman, Inc.
2015 Masters Journal
Lynn, MA

PURE
MediaCorp Pte Ltd
Singapore

Lyn Hill
Thrive
New York Methodist Hospital
Brooklyn, NY

NYP Choices 2014
Publicitas Publishing Pte Ltd
Singapore

FOR PROFIT SMALL OFFICE

b2bTRIBE v1
SPARK Publications
Charlotte, NC

NONPROFIT LARGE OFFICE

Robert Widener
*America's Most Highly
Decorated Heroes*
VFW Magazine
Kansas City, MO

NONPROFIT SMALL OFFICE

Jay Levine
Christian Gelzer
Flight Loads Lab at 50
Jacobs Technology/
NASA Armstrong
Flight Research Center
Edwards, CA

Rick O'Sullivan
STC 2013-14 Salary Database
Society for Technical
Communication
Fairfax, VA

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Tara Brantley
7-Eleven, Inc.
Dallas, TX

Korey Downey
AAA Western & Central
New York
Buffalo, NY

Lynda Soong
Agency for Integrated Care
Singapore

Susan Berlin, Kathy Golden,
Deborah Bongiorno
American Public
Transportation Association
Washington, DC

CalPERS Office of Public Affairs
Sacramento, CA

Dr. Dana Barry
CAMP / Clarkson University
Potsdam, NY

Barbara Coffey
Cynthia MacGrath
Carnegie Hill Neighbors Inc.
New York, NY

City of Houston -
HR Communications
Houston, TX

Jennifer Davis
Georgia Defense Lawyers
Association
Atlanta, GA

Judy Taylor
Holyoke Public Schools
Holyoke, MA

Jay Levine, Christian Gelzer,
Peter Merlin
Jacobs Technology/
NASA Armstrong Flight
Research Center
Edwards, CA

Nikki Ostergaard
Kadlec Regional Medical Center
Richland, WA

Shirley Williams, Sheryl R.
Miller, Lorena Ruiz
Legal Counsel for the Elderly
Washington, DC

Jen Haugen, Mitchell Graphics
Nutrition Entrepreneurs
Austin, MN

Plan International Canada Inc.
Toronto, ON

Publix Super Markets Inc.
Lakeland, FL

Jennifer Nitson
Samaritan Health Services
Corvallis, OR

Donna Nahas
South Nassau Hospital
Oceanside, NY

2. Newsletters - Electronic & Email

Gerry Donohue
Alan D. Crockett
American Council of
Engineering Companies
Washington, DC

Cassandra Carver
Astron Solutions
New York, NY

Jessica Mellema, Doug Belote
Bank of America - Merrill Edge
and Meredith Xcelerated
Marketing
New York, NY

Hilary Bennett
Beth Israel Deaconess
Medical Center
Roberta and Stephen R. Weiner
Department of Surgery
Boston, MA

Charles Fiegl
College of American
Pathologists
Washington, DC

Jill Galinski
Excellus BlueCross BlueShield
Rochester, NY

David Nicholas
High Real Estate Group LLC
Lancaster, PA

Jill Hottel
Integrity Applications
Incorporated
Chantilly, VA

Tara Lukasik
Trey Hughes
International Code Council
Country Club Hills, IL

Lisa Phillips
Stephen Monroe
Irving Levin Associates
Norwalk, CT

Janice Bunting, Hulda
Johannsdottir, Winnie Crawford
National Weather Association
Norman, OK

Corporate Communications
Department
SHAZAM, Inc.
Des Moines, IA

Rick Sapir
STC Carolina Chapter
Raleigh, NC

Linda Kelley
STC Chicago
Elmhurst, IL

Erin Green
Takeda Pharmaceuticals
Deerfield, IL

Irene Nash
Tools For Real Estate
Kirkland, WA

Maria Valvo
Univera Healthcare
Buffalo, NY

Beth Hodge
Vanguard
Wayne, PA

3. Newsletters - Custom-Published

Empower Retirement /
Great-West Financial
Greenwood Village, CO

Bill Hudgins, Cheryl Carlson,
Melany Klinck
Hammock Inc.
Nashville, TN

MaryPat Imlah
Bea Snyder
Imagery Print & Promotions
Leesburg, VA

Lincoln Financial Group
Radnor, PA

4. Newsletters - Writing

Jodi Szimanski
Institute for Quantum
Computing
Waterloo, ON

Steven Sacks
Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Lisha B. Smith
Marc Carrel
South Coast Air Quality
Management District
Diamond Bar, CA

5. Newsletters - Design & Layout

Cognizant Technology Solutions
Chennai, India

Penny Acosta
iVision
Atlanta, GA

6. Newsletters -1-2 Person-Produced

Elizabeth Hollis
Ruth Moyer
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Cassandra Carver
Jennifer Loftus
Astron Solutions
New York, NY

Jessica Smith
Publications Committee
Dallas Bar Association
Dallas, TX

Wanda Ragland
Charles Mayo
ENSCO, Inc.
Falls Church, VA

Ashley Babbitt
Cory Dumont
Social Marketing Consultants
Salt Lake City, UT

Denise Harlow Timpko
Broadlands, VA

7. Newsletters - Most Improved

Building Congress & Exchange
Towson, MD

Dr. Donna Gibson, Jane Myers,
Bradley McKibben
Chi Sigma Iota
Lexington, NC

Maria Robertson, John
Franklin, Julie Benyoussef
School Nutrition Association
National Harbor, MD

Magazines, Journals & Tabloids

8. Magazines, Journals & Tabloids - Print

Faith Hayden
American Society
of Clinical Oncology
Alexandria, VA

Marcia Duffy
Backporch Publishing LLC
Keene, NH

Lavenia Norford
Bridgewater Retirement
Community
Bridgewater, VA

Brilliant Star Magazine
Evanston, IL

Creative & Design Services
Office of Communications
Georgia Department of
Transportation
Atlanta, GA

Misti Huedepohl
Amy Belice
Henry B. Tippie
College of Business
Iowa City, IA

Leah Prost, Melissa Beaver,
Holly Bennett
Heritage Enterprises
Bloomington, IL

Hospital for Special Surgery
New York, NY

Robert Palmer
Jazz Aviation LP
Enfield, NS

Kathie-Jo Arnoff
Sally Rushmore
Kappa Delta Pi, International
Honor Society in Education
Indianapolis, IN

Jeffrey Brainard, Michael
W. Fincham, Daniel Strain
Maryland Sea Grant,
University of Maryland
College Park, MD

Julie Mackenzie,
Travis Taggart, Bob Tema
Mindsailing
Minneapolis, MN

Ruth Featherstone
Ontario Nurses' Association
Toronto, ON

Michael Keating
Penton-Government
Product News
Atlanta, GA

Tom Farmer, Jodie Sutton,
Cody White
Pitsco Education
Pittsburg, KS

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Sandia National Laboratories
Albuquerque, NM

Rebecca Budde, Jason Johnson,
Steve Sandstrom
SIU School of Medicine
Springfield, IL

E. Thomas Hall
SkillsUSA
Leesburg, VA

Cardiology Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

Lesanne Fliehler, Eric Johnson,
Duane Wood
Tippie College of Business,
University of Iowa
Iowa City, IA

Triangle Apartment Association
Raleigh, NC

Beth Johnson, Karen Moeller,
Edda Pacifico
University of Michigan
Comprehensive Cancer Center
Ann Arbor, MI

Michael Klein
USA Rice Federation
Arlington, VA

Kevin Graham,
Steve Berry, Lori Vicich
Xcel Energy
Denver, CO

9. Magazines, Journals & Tabloids - Print +32 pages

Karla Monterrosa-Yancey
ACAMS
Miami, FL

Janice Fink
Alabama Alumni Publications
Tuscaloosa, AL

Kristen Mitchell
Alpha Phi International
Fraternity
Evanston, IL

Richard Nelson, Victoria
Houghton, Katie Domanowski
American Academy of
Dermatology
Schaumburg, IL

Jenna Scafuri, Joe Fitzpatrick,
Grace Gibson
American Correctional
Association
Alexandria, VA

Andrea Keeney
Alan D. Crockett
American Council of
Engineering Companies
Washington, DC

Marty Abbott
American Council on the
Teaching of Foreign Languages
Alexandria, VA

Rick Neimiller
American Jail Association
Hagerstown, MD

Ariel Jones, Karen Learner,
Ari Mihos
American Medical
Communications
Manalapan, NJ

American Optometric
Association
Saint Louis, MO

Jessica Hein
Art Vasquez
American Paint Horse
Association
Fort Worth, TX

Noelle Boughanmi
Danielle Jeter
American Podiatric Medical
Association
Bethesda, MD

Beth Smiley
Amanda Figlio
American Rose Society
Shreveport, LA

Kathleen Rakestraw
American School Counselor
Association
Alexandria, VA

Amy Fries
American Society
of Clinical Oncology
Alexandria, VA

Dr. Rod Rohrich, James M.
Stuzin, Donald H. Lalonde
American Society of
Plastic Surgeons
Arlington Heights, IL

Marketing and Publications
Department
The Army Historical
Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Emily Schuster,
Selena Robleto, Annie Hunt
Association of Science-
Technology Centers
Washington, DC

Hong Zhao
Beaches Living
Toronto, ON

Melanie Wilson, Stacey Weiss,
Michael Birchall
Bert's Big Adventure
Atlanta, GA

BOMA International
Washington, DC

Douglas Kelly
Bates Creative Group/
Byline, Inc.
Fuquay Varina, NC

Publications Department
CFMA Building Profits
Princeton, NJ

Annette Theuring
Consortium of Multiple
Sclerosis Centers
Hackensack, NJ

CU Management Team
CUES
Madison, WI

Benjamin Tyree
Tia Gray
Defense Acquisition University
Fort Belvoir, VA

D. Teddy Diggs
EDUCAUSE
Louisville, CO

Carly Schulaka,
Albert Hanner, Ana Trujillo
Financial Planning Association
Denver, CO

Ford Product Team
Retailer Education & Training
Ford Motor Company
Dearborn, MI

Rene Ryan,
Phil Malkinson, Rick Cruz
GLC Custom Media
Northbrook, IL

Cynthia Catterson
Greenwich Hospital Foundation
Cos Cob, CT

Institute of Business Appraisers
Salt Lake City, UT

Katherine Judge
Institute of Scientific and
Technical Communicators
Croydon, United Kingdom

Jennifer Molloy
Institutional Real Estate, Inc.
San Ramon, CA

Jesse Brande
Gene Ford
JB Design, Inc.
Silver Spring, MD

Terrence Williams
The Keene Sentinel
Keene, NH

Bill Roebuck, Ellie Robinson,
Hwee Kuan Choo
Machinery & Equipment MRO
Toronto, ON

Jolene Menezes
Mark Allen Group
London, England

McKnight's Editorial Team
McKnight's
Long-Term Care News
Northbrook, IL

MediaCorp Pte Ltd
Singapore

Dan Davenport, Casey
Gradischnig, Justin Davey
Meredith Xcelerated Marketing
New York, NY

Military Officer Staff
Military Officers
Association of America
Alexandria, VA

NACVA
Salt Lake City, UT

Mary B. Spila
National Association for
Healthcare Quality
Chicago, IL

Desiree Patno, Kendall
Roderick, Lindsay Cabrerros
National Association of Women
in Real Estate Businesses
Irvine, CA

Kristi Hoffman,
Kristen Thomas
National Franchisee
Association, Inc.
Kennesaw, GA

Dr. Sandra Shumway
National Shellfisheries
Association
Groton, CT

Nursing Management Staff
Nursing Management
Philadelphia, PA

Leslie McGee
Oncology Nursing Society
Pittsburgh, PA

Joan Richardson, Gregory
A. Patterson, Carol Bucheri
PDK International
Bloomington, IN

Rebecca Kalogeris, Lisa
Sorg-Friedman, Norman Wong
Pragmatic Marketing
Scottsdale, AZ

Donald Tepper
Lois Douthitt
PT in Motion
Alexandria, VA

Jamie Vernon
Corey Powell
Sigma Xi, American Scientist
Durham, NC

Steven Shivak
SMC Business Councils
Pittsburgh, PA

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Jack Morgan
Textile Services Magazine
Alexandria, VA

Carolyn Allard
Wiley
San Francisco, CA

Dr. Simon Helfgott,
Keri Losavio, Liliana Estep
Wiley
San Jose, CA

Robert Schweihs
Mary McCallister
Willamette Management
Associates
Chicago, IL

10. Magazines, Journals & Tabloids - Electronic

Ed Rutkowski
American Industrial
Hygiene Association
Falls Church, VA

Brittany Calhoun
ComPsych
Chicago, IL

Computer Magazine
IEEE Computer Society
Los Alamitos, CA

Felicia Oliver
Carmel Gieson
International Code Council
Country Club Hills, IL

Dr. J. Scott Hinkle, Traci
P. Collins, Carie McElveen
The National Board for
Certified Counselors, Inc.
& Affiliates
Greensboro, NC

Clarke Williams
Barbara Schreiber
Quota International Inc.
Washington, DC

Stephani Hawkins
Charles Ulrich
Sabre Airline Solutions
Southlake, TX

Christie Smith
Courtney Gabriele
Texas Center for the Judiciary
Austin, TX

11. Magazines, Journals & Tabloids - Custom-Published

John von Brachel
Bank of America Merrill Lynch/
Time Inc. Content Solutions
New York, NY

Big Y Marketing Department
Big Y Foods, Inc.
Springfield, MA

TCT Daily Editorial Staff
Cardiovascular Research
Foundation
New York, NY

Ron Starner
Conway Data, Inc.
Peachtree Corners, GA

P. Ramakrishnan,
Anne Lim-Chaplain, Joanna
Hor Barnes
Galaxy Macau
Hong Kong

NFL/H.O. Zimman, Inc.
Lynn, MA

Jamie Roberts,
Faye Porter, Kerri Davis
Hammock Inc.
Nashville, TN

Blaine Novak
HealthyPet
Lenexa, KS

Thomas Martinelli
Alex Silberman
Martinelli Custom Publishing
Poughkeepsie, NY

MediaCorp Pte Ltd
Singapore

Donato Pietrodangelo,
Danny Pietrodangelo,
Grand Master Quynh Ngo
Pietrodangelo Production
Group, Inc.
Tallahassee, FL

Publicitas Publishing Pte Ltd
Singapore

Theresa L. Houck,
Amanda Joshi, Steve Herner
Putman Media, Inc.
Schaumburg, IL

Lucy Perez
Southern California Veterinary
Medical Association
Cypress, CA

Tay Dora
Jayson Ong
SPH Magazines Pte Ltd
Media Centre, Singapore

T3 Custom and TD Ameritrade
Woodinville, WA

ThinkFarm Pte Ltd
Singapore

Siti Maziah Masramli,
Yip Siew Fei, Bridgette See
Tuber Productions
Singapore

12. Magazines, Journals & Tabloids - Writing

Laura Schulte-Cooper
Sharon Verbeten
Association for Library Service
to Children/American Library
Association
Chicago, IL

Staff
The College Store magazine
Oberlin, OH

Lindsay Ridinger, Matt
Fredmonsky, Melinda Yoho
The Davey Tree Expert
Company
Kent, OH

Lisa Hoffman
Emergency Medicine News
New York, NY

Samara Kuehne
Robert H. Miller
ENTtoday, John Wiley & Sons
Hoboken, NJ

Jamie Roberts
Denise Doring VanBuren
Hammock Inc.
Nashville, TN

Peter Szatmary
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Kathy Williams
Strategic Finance Staff
IMA/Strategic Finance
Montvale, NJ

Mike Consol
Institutional Real Estate, Inc.
San Ramon, CA

Joan Richardson
PDK International
Bloomington, IN

Marcy Mallory
Pennsylvania Bar Association
Harrisburg, PA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Mark Michelson
Printing Impressions Magazine
Philadelphia, PA

Liz Pohland
Society for Technical
Communication
Fairfax, VA

John Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

Tay Dora
SPH Magazines Pte Ltd
Media Centre, Singapore

T3 Custom and TD Ameritrade
Woodinville, WA

ThinkFarm Pte Ltd
Singapore

Robert E. Willett
Wiley
San Francisco, CA

13. Magazines, Journals & Tabloids - Design & Layout

Art Vasquez
APHA
Fort Worth, TX

Lorena Leonard
CAPA International Education
Boston, MA

Carl Hearn
Early American
Pattern Glass Society
Littleton, CO

Seth Smith
Raymond Bender
Elayn Hunt Correctional Center
St. Gabriel, LA

USTA/H.O. Zimman, Inc.
Lynn, MA

LIMRA
Windsor, CT

MediaCorp Pte Ltd
Singapore

Ryan Kiker
Julia Backus
Noria Corporation
Tulsa, OK

Optics & Photonics News
Washington, DC

Robert Ayers
Publication Design, Inc.
Zionsville, PA

Publicitas Publishing Pte Ltd
Singapore

Charles Ulrich
Sabre Airline Solutions
Southlake, TX

Barbara Aulicino, Tom Dunne
Sigma Xi, American Scientist
Durham, NC

Lori Shields
SLACK Incorporated
Thorofare, NJ

Robert Cao-Ba
Karen Windsor Worrel
Artelya
Scottsdale, AZ

Veugeler Design Group
Buford, GA

Bruce Rosenstein
Wiley
San Francisco, CA

**14. Magazines,
Journals & Tabloids -
1-2 Person-Produced**

Walt Albro
American Bankers Association
Washington, DC

Collin Bakse
Bakse Graphic Design
Belleville, IL

California Rifle and Pistol
Association
Fullerton, CA

Kathleen Osborne
Vanessa Butler
Hathaway Brown School
Shaker Heights, OH

Deann French
Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Stephanie Wright
Abby Heverin
International Coach Federation
Lexington, KY

Mae Johnson, Lynne McNees,
Marja Walker
International SPA Association
Lexington, KY

Robin Vanderwerff
Jodee Kilroy
Lakewood Community News
Lakewood, CA

Kimberly Jenkins
National Association of State
Boating Law Administrators
Lexington, KY

Nancy Baldrice
Amy Leach
Nexus
Plymouth, MN

Stacey Anderson
Organized Innovations, LLC
Bellevue, WA

Courtney Accurti
Leslie Suhr
Pennsylvania State Association
of Boroughs
Harrisburg, PA

Jacqueline Rainey
San Diego Police Officers
Association
San Diego, CA

University of Georgia
Graduate School
Athens, GA

University of Washington N.W.
Center for Public Health
Practice
Seattle, WA

**15. Magazines,
Journals & Tabloids -
Magazine Series**

Gigi Korzenowski
Korzenowski Design
Elmhurst, IL

Special Services
SLACK Incorporated
Thorofare, NJ

**16. Magazines,
Journals & Tabloids -
'Green'**

Lisa Christensen
Nissa Marion
Ecozine
Hong Kong

Mary Alice Hartsock
Stephanie Gleit
<http://www.ansp.org>
Philadelphia, PA

Chris McMartin, Toby Brock,
Gerald Keown
Southwestern Center for
Herpetological Research
Fort Leavenworth, KS

Jean D. Fitzgerald
U.S. Trust
New York, NY

**17. Magazines,
Journals & Tabloids -
New**

Lorena Leonard
CAPA International Education
Boston, MA

George Whitehurst
Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

Robert Hyle
Insurance Technology
Association
Yaphank, NY

Jordan Maddex
Sarah Schreiter Harvey
Jet Linx Aviation
Omaha, NE

LIMRA Secure Retirement
Institute
Windsor, CT

HCV Next Editorial Staff
SLACK Incorporated
Thorofare, NJ

Amber Smith, Susan Keeter,
Leah Caldwell
Upstate Medical University
Syracuse, NY

**18. Magazines,
Journals & Tabloids -
Most-Improved**

David Radabaugh, Anna
Fialho Byers, Brian Smith
American Airlines Publishing
Denton, TX

American Society
of Ophthalmic Administrators
Fairfax, VA

Andrew Mees
Bloomfield College
Bloomfield, NJ

Chantel Beauregard
Brandit360
Los Olivos, CA

Lisa Lim
Nicholas Fell
BW Maritime
Singapore

Sharon Laidlaw,
Amy Reusch, Bill Dimmick
Dairy Farmers of Ontario
Mississauga, ON

Shannon Eckhart,
Geoff Corey, Todd Rich
Design-Build Institute
of America
Washington, DC

Rene Ryan, Evan Noetzel,
Gretchen Rund
GLC Custom Media
Northbrook, IL

John Naatz
Emily Allen
IAAP
Kansas City, MO

Marianne Saglam
Michelle Birdsall
ITE
Washington, DC

MediaCorp Pte Ltd
Singapore

Thad Plumley
National Ground Water
Association
Westerville, OH

Stacey Allen
Jennifer Mauer
New York State Veterinary
Medical Society
Albany, NY

Amelia Champion
Singapore Power Ltd
Singapore

Society Charlotte
Charlotte, NC

Lara Banks
St. Michael's Hospital
Foundation
Toronto, ON

Ken Taylor
Ryan McGuire
Training Industry
Cary, NC

Wisconsin Institute of CPAs
Waukesha, WI

Annual Reports

19. Annual Reports - Print

City of Vaughan
Vaughan, ON

Fort Meade Alliance
Hanover, MD

The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Idaho Housing and
Finance Association
Boise, ID

Ginnefine Jalloh
NOVEC and
G&T Communications
Manassas, VA

Nicholas Smith, Jane Kitchen,
David Brazeau
Rouge Valley Health System
Toronto, ON

Matt Soberg
Patrick Iten
Ruffed Grouse Society
Baxter, MN

20. Annual Reports - Print +32 pages

Robert Pace
Diane Lewis
Allen Wayne, Ltd.
Vint Hill, VA

Ashley Mannes, Caroline Acton,
Isma'il Rashada
Booz Allen Hamilton
McLean, VA

National Healthcare Group
Singapore

Megan Schade
New York Methodist Hospital
Brooklyn, NY

Nepal Country Team, Jeff Hall
USAID | DELIVER PROJECT
Arlington, VA

VFW Magazine
Kansas City, MO

21. Annual Reports - Electronic

American Society
of Clinical Oncology
Alexandria, VA

Reece Quinones
Gary Bloom
ASCD
Alexandria, VA

Amy Green
Rachel Rumsey
CAHEC
Raleigh, NC

Drainage Services Department
Hong Kong

Jennifer Hawkins
Laura Nelson-Lof
Grinnell Regional Medical
Center
Grinnell, IA

Institute of Management
Accountants
Montvale, NJ

Debra Solis
Los Angeles Community
Development Commission
Alhambra, CA

Susan Dyer
Kimberly Quiros
SDYER Design
Marlborough, MA

Dylan Waugh, Brad Johnson,
Nefret Stringham
VISEDAL Partnership
Parkville, MD

Susan Reed,
Karen Hartley, Matt Welch
WGBH
Boston, MA

22. Annual Reports - Design & Layout

Maria Sicola
Cushman & Wakefield
New York, NY

Miriam Anzovin
The David Project
Boston, MA

International Coach Federation
Lexington, KY

Jana Manolakos
Marie Vecera
Workplace Safety
& Prevention Services
Mississauga, ON

23. Annual Reports - 1-2 Person-Produced

Jolene Kremer
American Society for
Dermatologic Surgery
Rolling Meadows, IL

IMPACT
Washington, DC

Ann Marie Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

Print Media

24. Print Media - Education & Training

Virginia Abbott
Eightyacres
Columbus, OH

Rachel Hutchinson,
Andreas Prestel, Stu Ryan
Hilti
Tulsa, OK

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Melanie Danuser,
Shino Severson
Northwest Energy Efficiency
Council
Seattle, WA

Dr. Willis Thomas
Frisco, TX

25. Print Media - Marketing & Public Relations

Jackson
Denver, CO

Ashley Stopera
St. Mary's College of Maryland
St. Mary's City, MD

26. Print Media - Organization Capability & Identity Materials

Doctors Community Hospital
Lanham, MD

Susan Kelley
Shannon Sonnett
Maryland-National Capital
Park & Planning Commission
Upper Marlboro, MD

27. Print Media - Employee & Benefit Materials

Employee Benefits Division
NYS Department
of Civil Service
Albany, NY

Susan Otto, Susan McLaughlin,
Daniel Browne
Vanguard
Valley Forge, PA

28. Print Media - Membership & Customer Materials

Abby Wilkerson
Traci Strom
Gwinnett Chamber
of Commerce
Duluth, GA

Rosalind Hoang
Michele Sandusky-Jennings
NACE International
Houston, TX

Ann Schreiber
SkillsUSA
Leesburg, VA

29. Print Media - Financial & Investment Materials

Empower Retirement
Greenwood Village, CO

Harland Clarke
Marketing Services
Bloomington, IN

Jackson
Denver, CO

T3 Custom and TD Ameritrade
Woodinville, WA

T. Rowe Price
Baltimore, MD

30. Print Media - Meeting & Event Materials

Jack Gonzalez, Jamie Hill,
Gerry Frank
American Public
Transportation Association
Washington, DC

Jeremy Timberman
New Jersey Association of
Mental Health & Addiction
Agencies
Mercerville, NJ

Wisconsin Institute of CPAs
Waukesha, WI

31. Print Media - Catalogs, Directories & Guides

Rose Mattrey
AAA Western & Central
New York
Buffalo, NY

Alexa Zelina
Now You See It Design
Sykesville, MD

Michael Rundle,
Amy Palermo, Cassie Schott
Yarbrough Cable Service
Muscle Shoals, AL

32. Print Media - Books

The American Correctional
Association
Alexandria, VA

Learning Sciences International
West Palm Beach, FL

Randy White
National Council of Teachers
of Mathematics
Reston, VA

SAE International
Warrendale, PA

33. Print Media - Special Purpose

Sally Hurme
AARP
Washington, DC

Hospital for Special Surgery
New York, NY

Lisa Turner, Amy Robinson,
Kyle Phelps
HP
Dallas, TX

Nancy Ostin
Dr. Steve Watkins
IEEE
Piscataway, NJ

Christopher Murphy,
Lisa Schock, Cheryl Collins
NAFSA: Association of
International Educators
Washington, DC

Brian Barth
Benjamin Guterman
National Archives
Washington, DC

Mindy Jasmund,
Andrea Thomas, Jade Case
Purdue University- ITaP
West Lafayette, IN

Communication and Public
Affairs
St. Joseph's Health Care
London
London, ON

Renait Stephens, Sutton Long,
Jennifer Privette
Study in the USA
Seattle, WA

Olivia Belter, Joanne Aiello,
Colleen Garofalo
Univera Healthcare
Buffalo, NY

Cynthia Warger
Warger, Eavy and Associates
Reston, VA

Carlie Van Winkle
Rick Carpenter
Wyoming Department
of Transportation
Cheyenne, WY

34. Print Media - Most Improved

Monique Kellerman
CarePayment
Lake Oswego, OR

Heather Weddle, Jennifer
O'Leary, Diane Tabuvas-Espiritu
New Jersey Society of Certified
Public Accountants
Roseland, NJ

Electronic Media

35. Electronic Media - Education & Training

Allscripts
Chicago, IL

Dow AgroSciences
Indianapolis, IN

Dr. Iain McInnes
Prof. Pierre Miossec
CESAS Medical
Stafford, England

Errin Bavol Schaefer
Ford and Lincoln Sales
Operation Curriculum
Ford Motor Company
Dearborn, MI

Crystal Frisk
Sherril Danks
Harmonic Inc.
Beaverton, OR

Bettina Langerfeldt
Jovana Radovanovic
Inversiones El Alfoli Ltda.
Talagante, Chile

Children's Bureau,
Administration for Children
and Families
Pete Pazmino
JBS Instructional Media Center
and IT Team
JBS International, Inc.
North Bethesda, MD

Ann Linley
KMC Controls
New Paris, IN

William Vitale
New Level Partners
Princeton, NJ

Jaelyn Ix
SLACK Incorporated
Thorofare, NJ

Tata Interactive Systems -
Nursing Simulation for
Learning Strategies, Inc.
Mumbai, India

Bruce Haghghat
Tricore, Inc.
Princeton, NJ

Lou Thurmon, Jason
Wickersheim, Bill Elder
Two West, Inc.
Kansas City, MO

University of Washington
N.W. Center for Public Health
Practice
Seattle, WA

Gus Osorio,
Capacity Building Team,
Knowledge Management Team
USAID | DELIVER PROJECT
Arlington, VA

36. Electronic Media - Electronic Publications

Nancy Muir, Ryan Williams
AARP Books Division
Washington, DC

Lyndsee Cordes
Paul Wiegmann
American College of Radiology
Reston, VA

Michael O'Neill
Yoshimitsu Obata
BioQuick Online News
New York, NY

Gretchen Menand,
Brian Buss, Kortny Rolston
Colorado State University
Fort Collins, CO

Dana Macek
Ford Motor Company
Dearborn, MI

NextGen Outreach
& Reporting Division
FAA
Washington, DC

Georgia Stelluto
Sharon C. Richardson
IEEE-USA
Washington, DC

Austin Brown, Patti
Kloosterman, Amanda Naber
Pella Corporation
Pella, IA

Jennifer Barlow
Marie Rosenthal
Percybo Media LLC
Morrisville, PA

Theresa Austin, Bridget
Esposito, Teresa Ku
Prudential
Roseland, NJ

Kate Wan
Trade Secrets Business
Consultants
Rossland, BC

UnitedHealthcare
Vienna, VA

Elizabeth Powell, Sandra
Kazinetz, Meg Shearer
Vanguard
Wayne, PA

Ranger Kidwell-Ross
World Sweeping Association
Bow, WA

37. Electronic Media - Multimedia

Dana Macek
Ford Motor Company
Dearborn, MI

Jackson
Denver, CO

Theresa Austin, Bridget
Esposito, Teresa Ku
Prudential
Roseland, NJ

Shriram Dighe, Pranjalee
Lahri, Abhijeet Valke
Upside Learning Solutions
Pvt. Ltd.
Pune, India

Nick Tylawsky, Katelyn Hysick,
Kristen Federowicz
Vanguard
Malvern, PA

38. Electronic Media - Webinars & Slide Shows

Susan Lennon
Charles King
Alere Health &
The American Cancer Society
Rocky Hill, CT

ASI Government
Arlington, VA

Dr. Julie E. Sharp
Jacob D. Kasinger
Vanderbilt University
Hendersonville, TN

Kirk Maurer
Vanguard
Wayne, PA

39. Electronic Media - Video

American Institute of Certified
Public Accountants
(2 awards in category 39)
New York, NY

Dr. Rod Rohrich
Dustin Lang
American Society of
Plastic Surgeons
Arlington Heights, IL

Anita Sama
CEO Update
Washington, DC

Leila Ortega, Jason Bramlette,
Chris Basiaga
Cisco WebEx University
Georgetown, TX

Carrie Beddell,
Chris Stetson, Ian DiSalvo
Con Edison
New York, NY

CORPORATE SYNERGIES
Mt. Laurel, NJ

Dave Spagnola
First American Equipment
Finance
Rochester, NY

Eileen Hernandez
Gulliver Schools
Miami, FL

Hill, Barolet & Associates LLC
Katy, TX

International Coach Federation
Lexington, KY

Jackson
Denver, CO

Norman Cherubino
Langton Cherubino Group
New York, NY

Jim Anthony,
Christopher Selvarajah
NCCI
Boca Raton, FL

Janice Celeste
New Jersey Society of Certified
Public Accountants
Roseland, NJ

OneAmerica
Indianapolis, IN

Joe Cone
Oregon Sea Grant
Corvallis, OR

Krista Courtney, Brittany Buchholz, Benjamin Weinberg
Orlando Health
Orlando, FL

John P. Gelety, Hunter Siede, Brittany Hahn
Promo Marketing Media Group
Philadelphia, PA

Runnymede Healthcare Centre
Toronto, ON

Communication and Public Affairs
St. Joseph's Health Care
London
London, ON

Public Affairs and Strategic Outreach Division & NETL Multimedia
U.S. Dept. of Energy/National Energy Technology Lab
Pittsburgh, PA

Don Shearer
Alan Baseden
Vanguard
Wayne, PA

Gabriella Davidson
Vanguard
Wayne, PA

40. Electronic Media - 'Green'

Kristin TePas, Allison Neubauer, Jason Brown
Illinois-Indiana Sea Grant
Chicago, IL

Gloria Putnam
Marie English
North Carolina Sea Grant
Raleigh, NC

41. Electronic Media - Special Purpose

Tony Phifer, Joe Vasos, Joe Rymski
Colorado State University
Fort Collins, CO

Kapil Gupta
G-Cube and Phillips Lighting University
Noida, India

Jackson
Denver, CO

Alida Duff Sullivan
Deb Hale Kirchner
Millikin University
Decatur, IL

Steve Schebesch
Richard Lukasik
Morgan Drexen
Costa Mesa, CA

Prudential Annuities
Shelton, CT

Shriram Dighe, Pranjalee Lahri, Abhijeet Valke
Upside Learning Solutions Pvt. Ltd.
Pune, India

Social Media

42. Social Media Sites

Kathy Zona, Nancy Smith
Kilkenny, Kelly R. Heidman
NASA Glenn Research Center
Cleveland, OH

Cyndie Buckle
Alan Cushman
Texas Tech University
Hospitality Services
Lubbock, TX

Allen Plummer, Gia Rubbo, Jeanne Smith
Vanguard
Wayne, PA

43. Social Media - Facebook Sites

Communications & Planning Department
Dairy Farmers of Ontario and Tamm + Kit
Mississauga, ON

Patrick Wightman
Public Affairs Team
The MITRE Corporation
McLean, VA

Matthew Robertson
Northern Virginia Electric Cooperative
Manassas, VA

Travis Drageset
Study in the USA
Seattle, WA

44. Social Media - Blog Content

Dr. Rod Rohrich, Anup Patel, Jacob Unger
American Society of Plastic Surgeons
Arlington Heights, IL

Julia Felton
Business HorsePower
Whitley, England

Lori Dolnick
Frank Advertising
Cranbury, NJ

CT Corporation
New York, NY

Tom Ceconi
HR 360, Inc.
Stamford, CT

Laura Stakal
Meaghan O'Keeffe
Nurse.com
Hoffman Estates, IL

Sarah DiGiulio
Serena Stockwell
Oncology Times
New York, NY

Pioneer Service, a Division of MidCountry Bank
Kansas City, MO

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

Dr. Scott A. Edmonds
Wills Eye Institute
Philadelphia, PA

Shriram Dighe, Pranjalee Lahri, Abhijeet Valke
Upside Learning Solutions Pvt. Ltd.
Pune, India

45. Social Media - Best Single Blog Post

Catherine McNamara
Academy of General Dentistry
Chicago, IL

Dr. Anne Katz
American Society of Clinical Oncology (ASCO)
Alexandria, VA

Dr. Olivier Branford
Patrick Mallucci
American Society of Plastic Surgeons
Arlington Heights, IL

D. Teddy Diggs
EDUCAUSE
Louisville, CO

Audrey Sellers
ePromos
New York, NY

Illinois College of Optometry
Chicago, IL

Jay Levine
Jacobs Technology/
NASA Armstrong Flight Research Center
Edwards, CA

William Wiese, Cheryl Amerine, Dave Berganini
MEADS International
Orlando, FL

Jim Tracy
Sacramento Municipal Utility District
Sacramento, CA

46. Social Media - Best Series of Blog Posts

Liz Massey
Arizona State University -
Alumni Association
Tempe, AZ

Maureen F. Cooney,
Ken Hoyme, William Hyman
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Julie Waxgiser,
Nitza Hauser, Wee Shufti
STC NY Metro Chapter
New York, NY

47. Social Media - Special Purpose

ICO Communications
Illinois College of Optometry
Chicago, IL

Anjanette Riley,
Erin Knowles, Joel Davenport
Illinois-Indiana Sea Grant
Urbana, IL

Joan Wallner
Nora Winther
UnitedHealthcare
Minnetonka, MN

Websites

48. Websites

Blue Cross Blue Shield
of Michigan
Detroit, MI

Shannon Brooks
Brooks-Jeffrey Marketing
Mountain Home, AR

Amy Vogt
Shirley Bryant
Equipment Leasing and
Finance Association
Washington, DC

John Richards, Keisha Watson,
Beth DeFrancis
Georgetown University
Washington, DC

HCA
Nashville, TN

Kimberly Kelsall
Brian Cummings
The Jonas Project
Laguna Woods, CA

Peggy Slasman
Massachusetts General
Hospital
Boston, MA

Matrix Group International,
Inc.
Arlington, VA

McMURRY/TMG
New York, NY

Leslie Suhr
Courtney Accurti
Pennsylvania State Association
of Boroughs
Harrisburg, PA

49. WordPress Sites

Andrea Porter, Ana Castanon,
Vikki Hartt
Georgetown University Center
on Education and the Workforce
Washington, DC

Bethany Bray, Jonathan
Rollins, Carlos J. Soto, II
Counseling Today, American
Counseling Association
Alexandria, VA

Katie Sikorski
Frank Advertising
Cranbury, NJ

Rene Ryan, Janet Liao Kornas,
Greg Ledger
GLC Custom Media
Northbrook, IL

Daniel Rose
Elliot Censor
HR Gear
New York, NY

Melissa Castleberry
Louisiana Sea Grant
Baton Rouge, LA

Scott Mayer
Safari Club International
Tucson, AZ

50. Home Pages & Individual Site Pages

Communications and Web Team
American Mensa Ltd.
Arlington, TX

Harland Clarke
Marketing Services
Bloomington, IN

Jackson
Denver, CO

McMURRY/TMG
New York, NY

Alexxis Cardenas, Jennifer
Szerlip, Kate Figroid
Taco Bell Corp.
Irvine, CA

Noelle Gupton,
Jeff Clark, Al Duca
Vanguard
Valley Forge, PA

51. Websites - Site Content

Rich Donnelly
Karen Thomas
SPIE
Bellingham, WA

52. Site Design & Illustration

Shauna Aherne
Rich Miller
Artcraft Health
Flemington, NJ

T3 Custom and TD Ameritrade
Woodinville, WA

Lou Thurmon, Robben Roesler,
Andrew Mirakian
Two West, Inc.
Kansas City, MO

53. Websites - 1-2 Person-Produced

Brendan Williams
Jennifer Loftus
Astron Solutions
New York, NY

Cynthia A. Lockley
Bonnie S. Driggers
Botanical Artists for Education
& the Environment
Adelphi, MD

Karen Carlson
Carlson Public Relations
Fullerton, CA

Eleanor Meredith
Irving Levin Associates
Norwalk, CT

Cynthia A. Lockley
Society for Technical
Communication,
Washington, DC-Baltimore
Chapter
Adelphi, MD

Rick Sapir
STC Technical Editing SIG
Selma, NC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

54. Websites - Financial Sites

Jean D. Fitzgerald
U.S. Trust
New York, NY

Aimee Civera, Betsy Wagner,
Michael Magoolaghan
Vanguard
Wayne, PA

55. Websites - Special Purpose

Susan Boswell
Alexander Graham Bell
Association for the Deaf
and Hard of Hearing
Washington, DC

Marlene Hendrickson
Edward A. Lenz, Esq.
American Staffing Association
Alexandria, VA

Brad Holt
Leo Aga
Association of Chamber
of Commerce Executives
Alexandria, VA

FBMC Benefits Management
Tallahassee, FL

Todd Leach
The Michener Institute
Toronto, ON

State University of New York
at Oswego
Oswego, NY

Lisa Watson
Sara Wingfield
Texas Nurses Foundation/
NOEP
Austin, TX

56. Websites - New

Dr. Iain McInnes
The CSF Steering Committee
CESAS Medical
Stafford, England

Charles Graham
Martin Health System
Stuart, FL

David Rector
MRC Medical
Emerson, NJ

57. Websites - Most Improved

Web & New Media Team
Arizona Department
of Health Services
Phoenix, AZ

Belinda Brouder Hayes
Dark Horse Marketing
Pelham, NY

Robert Struzick
Rodman Sylestine
NACE International
Houston, TX

Shannon Seastead, Michael
Shawl, Sara Kosowsky
OSG
Englewood, NJ

Otter Tail Power Company
Fergus Falls, MN

Stephanie Long
Pace Communications
Greensboro, NC

Sheila Volinsky
Martelle Pitts
PJM Interconnection
Audubon, PA

Sharon Sargeant
Claudia Goss
Sacramento Area Sewer District
/Regional San
Sacramento, CA

Sheila McCallum
Sheila McCallum Fundraising
Online
Durban, South Africa

Dominik Grau
WatchTime
New York, NY

Campaigns, Programs & Plans

58. Campaigns, Programs & Plans - Education & Training

Jackson
Denver, CO

Seth J. Katzen,
Wendy Berger, Andrea Bock
Jewish Federation of Delaware
Wilmington, DE

Elena Fernandez
Los Alamos Neutron Science
Center - Los Alamos
National Laboratory
Los Alamos, NM

Pioneer Service,
a Division of MidCountry Bank
Kansas City, MO

Colleen Schalich
Prudential Annuities - The
Center for Sales Excellence
Shelton, CT

Christopher Fahey
Vanguard
Garnet Valley, PA

59. Campaigns, Programs & Plans - Marketing & Public Relations

Nancy Chapman,
Cal Harrison, Ranee Volkers
CSC
Falls Church, VA

Hanser & Associates
West Des Moines, IA

Eleanor Meredith
Irving Levin Associates
Norwalk, CT

Jackson
Denver, CO

Jenny Thompson
PointAcross
Denver, CO

Kristin Monasmith
Damon Pilgrim
Shriners Hospitals for Children
Spokane, WA

Sabrina Divell, Heather
Russek, Michael Heenan
St. Joseph's Health Centre
Toronto, ON

60. Campaigns, Programs & Plans - Public Service

Big Y Marketing Department
Big Y Foods, Inc.
Springfield, MA

CH2M HILL
Henderson, NV

Cognizant Technology Solutions
Chennai, India

61. Campaigns, Programs & Plans - Employee & Benefit Communications

Laine Thomas Conway, Marcia
Buie, Priyanka Das Sarma
Aon Hewitt
Washington, DC

City of Houston -
HR Communications
Houston, TX

City of Vaughan
Vaughan, ON

Rebecca DeLuccia
DeLuccia Group
Ramsey, NJ

Kate Sanchez
Teresa Blanchard
HanesBrands Inc.
Winston Salem, NC

Health Advocate, Inc.
Plymouth Meeting, PA

The Segal Group
New York, NY

Erin Green
Takeda Pharmaceuticals
Deerfield, IL

Daniel Altemus
Vanguard
Malvern, PA

Amy Maglione, Jeanne
D'Amato, Linda Carpino
Xerox
Westford, MA

**62. Campaigns,
Programs & Plans -
Membership &
Customer**

Alere Health
McKinney, TX

Columbia Management
Boston, MA

**63. Campaigns,
Programs & Plans -
Financial**

Commonwealth of
Massachusetts SMART Plan
Boston, MA

Harland Clarke
Marketing Services
Bloomington, IN

Jackson
Denver, CO

Pacific Life
Newport Beach, CA

Jennifer Kiffmeyer
Retirement Learning Center
Brainerd, MN

Thomas White
TIAA-CREF
New York, NY

Daniel Altemus
Vanguard
Malvern, PA

**64. Campaigns,
Programs & Plans -
Health & Medical**

Marcela Gieminiani, Paul Tury
Allergy & Asthma Network
Vienna, VA

Melissa Lipovsky
The Byne Group
Suffern, NY

Doctors Community Hospital
(2 awards in category 64)
Lanham, MD

Tony Baldus, Linda Richardson
Mercer Consumer
Urbandale, IA

Gary Sherwood, Mary Cosgrove,
Maureen Smith
National Alopecia Areata
Foundation
San Rafael, CA

Lourdes Torres
Debbie Cohn
NYU Langone Medical Center
New York, NY

**65. Campaigns,
Programs & Plans -
Meeting & Event
Materials**

Nancy Chernitsky,
Trisha Caruso, Jessica Arno
Association & Meeting
Solutions —
A Wyanoke Group Co.
Thorofare, NJ

Shannon Field
Ford Motor Company
Dearborn, MI

Toyota Motor North America
Plano, TX

Felix Toussaint, Michael
Gittings, Molly Jancizek
Vanguard
Wayne, PA

**66. Campaigns,
Programs & Plans -
Special Purpose**

Constance Hardesty, Janice
Trumpeter, Kimberly Lamb
American Animal Hospital
Association
Lakewood, CO

Lisa White, Traci Stoffel,
Christine Taniguchi
Colorado Municipal League
Denver, CO

CORPORATE SYNERGIES
Mt. Laurel, NJ

Anne Marie Levis
Funk/Levis & Associates
Eugene, OR

Idaho Housing and
Finance Association
Boise, ID

Leslie Goldberger
Takeda
Deerfield, IL

Writing

**67. Writing -
Education & Training**

Carolyn Miller
American Animal Hospital
Association
Lakewood, CO

Art Middlemiss
Hillary Rosenberg
American Bankers Association
Washington, DC

Kristin Clarke
ASAE: The Center for
Association Leadership
Dunn Loring, VA

DRIVING DYNAMICS, INC.
Newark, DE

Joanne M. Lozar Glenn
EduInk
Alexandria, VA

Ford Product Team
Retailer Education & Training
Ford Motor Company
Dearborn, MI

T3 Custom and TD Ameritrade
Woodinville, WA

Anjilla Young
WriteSteps
Grandville, MI

**68. Writing - Marketing
& Public Relations**

Merrie Spaeth
American Bankers Association
Washington, DC

Cathy Streiner
The Corporate Pen
Orange Park, FL

Patricia Brown, Jeff Caruso,
Chris Sapardanis
CSC
Falls Church, VA

69. Feature Writing

Lupe M. Ramos, JoAnn
Grif Alspach, Rebecka Wulf
AACN
Aliso Viejo, CA

Richard Nelson
Victoria Houghton
American Academy
of Dermatology
Schaumburg, IL

Trisha Koriath
American Academy of Pediatrics
Elk Grove Village, IL

Susan Berlin, Kathy Golden,
Deborah Bongiorno
American Public
Transportation Association
Washington, DC

Virginia Anderson
American Society
of Clinical Oncology
Alexandria, VA

Laurie Adamson
Association of
Corporate Counsel
Washington, DC

Bill Hudgins
Bilda Creative
Gallatin, TN

Matt Rutherford
BoatU.S.
Alexandria, VA

City of Houston -
HR Communications
Houston, TX

Kip Dellinger
Cooper Moss Resnick Klein
& Co. LLP
Van Nuys, CA

Laurie Meyers
Counseling Today, American
Counseling Association
Alexandria, VA

Seth Smith, Raymond Bender,
Jason Chavanel
Elayn Hunt Correctional Center
St. Gabriel, LA

Robert Lerosé
Freelance Writer
Uniondale, NY

Patti Murphy
The Green Sheet, Inc.
Rohnert Park, CA

Bill Hudgins
Otto Kreisher
Hammock Inc.
Nashville, TN

Emily Allen
IAAP
Kansas City, MO

Craig Causer, Keyana Tennant,
Karen Panetta
IEEE
Piscataway, NJ

Rebecca Patrick
Indiana Chamber of Commerce
Indianapolis, IN

Judy Giannetto
INSIGHT Magazine /
Illinois CPA Society
Chicago, IL

Heather Grzelka, APR
Madeira Public Relations
Madeira Beach, FL

Christina Wood
Military Officers
Association of America
Alexandria, VA

Priscilla Knight
Northern Virginia
Electric Cooperative
Manassas, VA

Anita Symonds and the
Nursing Management Staff
Nursing Management
Philadelphia, PA

Bent Flyvbjerg
Oxford University
Oxford, United Kingdom

Maria Lenhart
Lucinda Hahn
Pace Communications/
AAA Living
Greensboro, NC

Theresa Houck
Putman Media, Inc.
Schaumburg, IL

Frank Devlin
The RMA Journal
Philadelphia, PA

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

Amelia Champion
Singapore Power Ltd
Singapore

Allegra Tiver
SLACK Incorporated
Thorofare, NJ

Sandra Guy
Society of Women Engineers
Cleveland Heights, OH

Melinda Young-Flynn
Darrick Meneken
Washington Athletic Club
Seattle, WA

70. Writing - Sidebars

William Matthews
Military Officers
Association of America
Alexandria, VA

71. How-to Writing

Denise Fay
Achieve Marketing
Dublin, Ireland

Laurie Adamson
Association of
Corporate Counsel
Washington, DC

Kathy Clift, Denise Rizzolo,
Jan Enger
Journal of the American
Academy of Physician
Assistants
Philadelphia, PA

Sean Norris
Print+Promo
Philadelphia, PA

Siti Maziah Masramli
Bridgette See
Tuber Productions
Singapore

72. News Writing

Alyssa Lambert
American Association for
Justice
Washington, DC

Peter Merlin
Jacobs Technology/
NASA Armstrong Flight
Research Center
Edwards, CA

Ellen Smith, Howard Berkes,
Robert Benincasa
Mine Safety and Health News
Pittsford, NY

73. Writing Interviews & Personal Profiles

Liz Massey
Sarah Auffret
Arizona State University -
Alumni Association
Tempe, AZ

Staff
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Walt Williams
CEO Update
Washington, DC

Mark Arend
Conway Data, Inc.
Peachtree Corners, GA

Robert Lerosé
Freelance Writer
Uniondale, NY

Mike Price
National Ground Water
Association
Westerville, OH

74. Writing Departments & Columns

Richard Nelson, Victoria
Houghton, Victoria Pasko
American Academy of
Dermatology
Schaumburg, IL

Carl Pry, CRCM, CRP
American Bankers Association
Washington, DC

American Society of Ophthalmic
Administrators (ASOA)
Fairfax, VA

Laurie Adamson
Association of
Corporate Counsel
Washington, DC

Clifton Barnes
CB3 Media
Cary, NC

Steve Johnson
Copresco
Carol Stream, IL

Dr. G. Richard Holt, Samara
Kuehne, Dr. Robert H. Miller
ENTtoday, John Wiley & Sons
Hoboken, NJ

Mark Johns
Franchise Services Inc
Mission Viejo, CA

Craig Causer
Peter Corcoran
IEEE
Piscataway, NJ

James M. Berkman
McKnight's
Long-Term Care News
Northbrook, IL

Fay Ellis
Neurology Today
New York, NY

Carolyn Allard
Wiley
San Francisco, CA

75. Editorial & Advocacy Writing

Dr. Tia Powell, Cindy L. Munro,
Richard H. Savel
AACN
Aliso Viejo, CA

Timothy W. Coleman
Homeland Security Today
Washington, DC

Paul Dvorak
WTWH Media LLC
Cleveland, OH

76. Financial & Investment Writing

Steven P. Berchem, Cynthia
Poole, Jennifer Silber
American Staffing Association
Alexandria, VA

Lillian McAnally
Richard F. Chambers
The Institute of Internal
Auditors Research Foundation
Altamonte Springs, FL

Jackson
Denver, CO

LIMRA
Windsor, CT

Ron Clark
Jennifer Rankin
LOMA Resource
Atlanta, GA

Suzanne Rovick
Douglas Belote
Merrill Edge and MXM
New York, NY

Stephanie Long
Pace Communications
Greensboro, NC

John Fried, John Braun,
Beverly Clark
Vanguard
Wayne, PA

77. Health & Medical Writing

Lissi Hansen, Yi Yan,
Susan J. Rosenkranz
AACN
Aliso Viejo, CA

American Society of
Ophthalmic Administrators
Fairfax, VA

Liz Massey
Christopher Vaughan
Arizona State University -
Alumni Association
Tempe, AZ

Marianne Wait
Andrea Kane
Arthritis Foundation
Atlanta, GA

City of Houston -
HR Communications
Houston, TX

Laurie Meyers
Counseling Today, American
Counseling Association
Alexandria, VA

Eleanor Mayfield
ELM Communications
Pittsburgh, PA

Shirley Archer
Shirley S. Archer Associates,
LLC
Los Angeles, CA

Gretchen Henkel
Gretchen Henkel Writing/
Editing Services
Los Osos, CA

Leah Lawrence
Wilmington, DE

National Institute on Aging,
National Institutes of Health,
Peggy Vaughn, Jennifer Watson
JBS International, Inc.
North Bethesda, MD

Natalie McGill
The Nation's Health, American
Public Health Association
Washington, DC

Jennifer Volland
Anna Fisher
Nursing2015
Philadelphia, PA

Nancy Salem
Sandia National Laboratories
Albuquerque, NM

Rebecca Budde
SIU School of Medicine
Springfield, IL

Emily Shafer
Infectious Disease News
SLACK Incorporated
Thorofare, NJ

HemOnc Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

Teri Olsen
Margaret Pearce
University of Utah Health Care
Salt Lake City, UT

Jason Carris
Bryn Nelson, PhD
Wiley Inc.
Hoboken, NJ

JAManda Dudgeon, Tracy
A. Evanson, Sylvia Foley
Wolters Kluwer Health
New York, NY

78. Speech & Script Writing

Dr. Boe Workman
AARP
Washington, DC

Emily Allen
IAAP
Kansas City, MO

Dr. Stanley Dambroski
National Science Foundation
Silver Spring, MD

Teresa Zumwald
Zumwald & Company, LLC
Englewood, OH

79. Technical & Technology Writing

Thomas Campbell
American Bar Association
Chicago, IL

Peter Meredith
Mark Matthews
American Society for
Engineering Education
Washington, DC

Sara Scullin
Cygnus Business Media
Fort Atkinson, WI

Amanda Davis
Kathy Pretz
IEEE
Piscataway, NJ

Jackson
Denver, CO

Steven Winnefeld
Safety Vision LLC
Houston, TX

Meredith Holmes
Society of Women Engineers
Cleveland Heights, OH

80. 'Green' Writing

City of Houston -
HR Communications
Houston, TX

Carolyn Wilby
Clear Language @ Work Inc.
Toronto, ON

Robert Ferrone
Rose Hill Communications, Inc.
Wheaton, IL

John A. Simon
Wiley
San Francisco, CA

81. Writing Series

Rajendrani Mukhopadhyay
Geoffrey Hunt
American Society for
Biochemistry & Molecular
Biology
Rockville, MD

Christopher Murphy
Elaina Loveland
NAFSA: Association of
International Educators
Washington, DC

Lola Butcher
Serena Stockwell
Oncology Times
New York, NY

Bryn Nelson
Dr. Terence Colgan
Wiley
New Alexandria, PA

82. Writing - Special Purpose

The Hive - Saint-Gobain's
Creative Hub
Valley Forge, PA

Dr. Harry Samuels
Learning Services
Bradenton, FL

Todd Herman
Todd Herman Associates
Greensboro, NC

83. Writing - Best Rewrites

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

American Society
of Clinical Oncology
Alexandria, VA

Shelly Johnson
Brad Contento
CARF International
Tucson, AZ

Theresa Austin
John Renz
Prudential
Roseland, NJ

Design & Illustration

84. Design & Layout

Kelly Book
Thomas Campbell
American Bar Association
Chicago, IL

Hilary Moore, Jonathan Moore,
Roger Brooks
American Mensa Ltd.
Arlington, TX

Nicola Nittoli
American Society for
Engineering Education
Washington, DC

Robert Cao-Ba, Brandice Quick,
Cassandra Harris
ASU Alumni Association
Tempe, AZ

John von Brachel
Bank of America Merrill Lynch/
Time Inc. Content Solutions
New York, NY

Rene Ryan, Evan Noetzel,
Scott Oldham
GLC Custom Media
Northbrook, IL

USTA/H.O. Zimman, Inc.
Lynn, MA

Henry Ortega
Thomas Alan Smilie
Marine Corps Community
Services Okinawa
FPO, CA

Matthew Johnson
Benjamin J. Shamback
Mattwork Creative
Semmes, AL

Mary Newman
Military Officers
Association of America
Alexandria, VA

Isabella Mathews
National Association
of REALTORS® -
REALTOR® Magazine
Chicago, IL

Barbara Kolb
Northern Illinois University
DeKalb, IL

Otter Tail Power Company
Fergus Falls, MN

Christine Fischer, Andrew
Zahn, Sam Biderman
Vanguard
Wayne, PA

Christine Fischer, Jon Sbei,
Sam Biderman
Vanguard
Wayne, PA

Sean Conry
The Write Type
Reno, NV

85. Illustration & Typography

Rose Richey
Military Officers
Association of America
Alexandria, VA

86. Infographics

Matthew Dembicki, Rahel
Tekle, Crystal Anderson
American Association of
Community Colleges
Washington, DC

Susan Kimmer, Virginia Bader,
Scott MacNeill
American Dental
Education Association
Washington, DC

Suzanne Rovick, Sue Lacey
Bank of America -
Merrill Edge and
Meredith Xcelerated Marketing
New York, NY

Tony Baldus, Michelle Ruhl
Mercer Consumer
Urbandale, IA

Michele Mutnick, Kim Lincoln,
Johnathan Cunningham
ProEdit
Cumming, GA

Elizabeth Powell, Jean Young,
Stacey Walker
Vanguard
Wayne, PA

87. Covers

Catherine McNamara
Academy of General Dentistry
Chicago, IL

Dana Russell, John Langston,
Robert Dawson
Appaloosa Journal
Moscow, ID

Judi Connelly
Illustration by
Anna and Elena Balbusso
ASCD
Alexandria, VA

Bill Hudgins
Hammock Inc.
Nashville, TN

Lynne Woychik
Military Officers
Association of America
Alexandria, VA

Cheryl Bradley
NASW Press
Washington, DC

Julie Fournier
National Association
of REALTORS® -
REALTOR® Magazine
Chicago, IL

Chris Ferguson
Lucinda Hahn
Pace Communications/
AAA Living
Greensboro, NC

Mike Miazga
Supply House Times
Deerfield, IL

Maria Ender
Wiley
Hoboken, NJ

88. Spreads

Laurie Adamson
Association of
Corporate Counsel
Washington, DC

Sharon Laidlaw
Ashley Spires
Dairy Farmers of Ontario
Mississauga, ON

Janet Dudar, Geri
Krolin-Taylor, Melvin Olken
IEEE
Piscataway, NJ

Deann French
Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Karen Kramer
Louis Berger
Washington, DC

89. Photography

Bates Creative Group
Silver Spring, MD

NFL/H.O. Zimman, Inc.
Lynn, MA

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

Kim Kemper, Kyle Phelps,
Elizabeth Lavin
Texas Farm Bureau Insurance
Waco, TX

90. Identity & Graphic Standards

Jackson
Denver, CO

Stephanie Haber, Katrin
Atienza, Gatot Rahman
ShelterPoint
Great Neck, NY

VIA Marketing
Merrillville, IN

Emma Armitage
Wise Regional Health System
Decatur, TX

91. Print Ads & Advertorials

Robert Cao-Ba, Brandice Quick,
Cassandra Harris
ASU Alumni Association
Tempe, AZ

92. Posters, Displays & Calendars

Jonathon Kirkbride, Dawn
Obermoeller, Delle Herrera
Bioo Scientific
Austin, TX

Kate Sanchez
Teresa Blanchard
HanesBrands Inc.
Winston Salem, NC

Harland Clarke
Marketing Services
Bloomington, IN

Anne-Marie Brown
Peel District School Board
Mississauga, ON

Stephanie Sulmer
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Nancy Collins
St. Joseph's Healthcare System
Paterson, NJ

93. Best Redesigns

Marnay Meyer
American Society for
Biochemistry & Molecular
Biology
Rockville, MD

Independent Agents and
Brokers of America
Alexandria, VA

Tony Spataro
Indiana Chamber of Commerce
Indianapolis, IN

Eleanor Meredith
Irving Levin Associates
Norwalk, CT

T3 Custom and TD Ameritrade
Woodinville, WA

One-of-a-Kind Publications

94. One-of-a-Kind Publications - Print

Susan Berlin, Mitchell Wood,
Kathy Golden
American Public
Transportation Association
Washington, DC

Charlene Wexler
ANB Communications
Chicago, IL

Kris Kurtenbach,
Chris Given, Katherine Ward
Collaborative Communications
Washington, DC

Sandy Selby
Carolyn Preul
Friends of Arrow Rock
Arrow Rock, MO

Harland Clarke
Marketing Services
Bloomington, IN

Donna Roberts-Mitchell
Idea Garden Advertising
Vero Beach, FL

Jackson
Denver, CO

Jeff Krantz
Krantz Training
Clarence Center, NY

Debra Pickrel
Pickrel Communications
& Alison Duncan, Duncan
Design
New York, NY

Brett DeBoer
Courtney Lehmann
University of the Pacific
Stockton, CA

**95. One-of-a-Kind
Publications -
Electronic**

Megan Cummings
Carmel Schrire
SAGE Publications
Thousand Oaks, CA

**96. One-of-a-Kind
Publications -
Custom-Published**

Marian Calabro
Ashley Tosh
CorporateHistory.net
Hasbrouck Heights, NJ

NFL/H.O. Zimman, Inc.
Lynn, MA

Greg Olmsted
North Alabama Educators
Credit Union
Huntsville, AL

Stephanie Sulmer
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

**97. One-of-a-Kind
Publications -
Education & Training**

David Cabell
Cabell Publishing
Beaumont, TX

Amy Franko
Impact Instruction Group
Dublin, OH

Legal Services Society
Vancouver, BC

MediaCorp Pte Ltd
Singapore

Allycia White
Katie Kroner
Pulmonary Hypertension
Association
Silver Spring, MD

Alexxis Cardenas, Jennifer
Szerlip, Kate Figroid
Taco Bell Corp.
Irvine, CA

Dana Whitworth
The Vanguard Group
Malvern, PA

**98. One-of-a-Kind
Publications - Health &
Medical Publications**

Carole Szpak
National Association of
Psychiatric Health Systems
Washington, DC

Fay Ellis
Neurology Now
New York, NY

Cody Holt, Dina Rogers
TriStar Publishing and
American Heart Association
Overland Park, KS

**99. One-of-a-Kind
Publications -
Government**

Norene Fagan-Blanch, Diane
Fleischer, Aleisha Jenkins-Bey
Defense Acquisition University
Press
Fort Belvoir, VA

Empower Retirement /
Great-West Financial
Greenwood Village, CO

SIDES & Associates
Lafayette, LA

Tax Collector's Office Serving
Palm Beach County
West Palm Beach, FL

**100. One-of-a-Kind
Publications - 'Green'**

Dr. Wendy Arjo
AGEISS
Evergreen, CO

Angelia Sia, Lim Liang Jim,
Dr. Leong Chee Chiew
Centre for Urban
Greenery & Ecology
Singapore

- 30 -

A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category.
- Organization names and job titles appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from ApexAwards.com/221.htm.





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to deserving staff, freelancers and vendors.**

If you won an APEX 2015 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

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1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: *Attach photocopies of your original certificate(s) with changes marked.*

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2015 Award of Excellence certificates.

Qty: _____ APEX 2015 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____

Note: Overseas orders: Add \$10 per order \$ _____
(\$10 covers any number of certificates)

\$ _____
(total enclosed)

**Cost: \$15 each* (Until October 1, 2015)
\$18 each* (From October 2 on)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2015 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2015 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person and/or organization as it appeared on your entry form. Use this form or photocopies to order *additional* certificates.

* (Includes mailing via 1st Class Mail)