Dear APEX Entrant:

Thank you for participating in APEX 2015, the twenty seventh annual awards program recognizing excellence in publishing by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With nearly 1,900 entries, competition was exceptionally intense.

82 Grand Awards were presented to honor outstanding work in 11 major categories, with 749 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2015 included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, Marketing Director at Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2015 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2015 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
1,851 entries were evaluated, in the following distribution:
Newsletters: 139; Magazines, Journals & Tabloids: 390; Annual Reports: 49; Print Media: 120; Electronic Media: 165; Social Media: 76; Websites: 122; Campaigns, Programs & Plans: 135; Writing: 365; Design & Illustration: 212; One-of-a-Kind Publications: 78.

A total of 82 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 749 APEX Awards of Excellence recognize excellence in 100 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2015 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Ken Turtoro, noted publishing executive and Marketing Director with the New York firm of Shain+Oringer, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes WritingThatWorks.com, a website for business writers and communicators, and the Writing That Works Archives, a resource for business communicators. In addition, Concepts provides consulting services and publishes reports on business writing and communications.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.)

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from ApexAwards.com/221.htm.

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### Newsletters

#### For Profit Large Office
- Anita Sama
  - CEO Update - August 22, 2014
  - Washington, DC

- Benefits Pulse Summer 2014
  - City of Houston - HR Communications
  - Houston, TX

- Alison Knopf, Gary Enos, Douglas Devaux
  - Alcoholism & Drug Abuse Weekly
  - Wiley
  - Hoboken, NJ

#### Nonprofit Large Office
- Sarah McKibben
  - Education Update
  - ASCD
  - Alexandria, VA

#### Nonprofit Small Office
- Stephanie Kern, Simone Bielker, Kelly Verberg
  - ASA for You
  - American Staffing Association
  - Alexandria, VA

- Dennise Brogdon, Belinda Klein, Carol Binns
  - Hughston Health Alert Newsletter
  - The Hughston Foundation, Inc.
  - Columbus, GA

### Magazines, Journals & Tabloids

#### For Profit Large Office
- Rene Ryan, Phil Malkinson, Scott Oldham
  - The Residential Specialist
  - Skokie, IL

- CNET Magazine
  - McMURRY/TMG
  - New York, NY

- Coleen Stern
  - Nursing Made Incredibly Easy: The Diversity Issue
  - Nursing Made Incredibly Easy
  - Philadelphia, PA

- Tay Dora
  - Jayson Ong
  - SilverKris September 14
  - SPH Magazines Pte Ltd
  - Singapore

- Dawn Antoline-Wang, Kevin Klauer, Nancy Calaway
  - ACP Now: Most Improved
  - Wiley
  - Hoboken, NJ

#### For Profit Small Office
- Karen Kramer, Warren Miller, Brandon Soublet
  - BergerWorld: Celebrating 60 Years
  - Louis Berger
  - Morristown, NJ

- Jingting Chen, Lina Teo, Quek Oon Hong
  - Contact: The Teachers’ Digest
  - Tuber Productions Pte Ltd
  - Singapore

#### Nonprofit Large Office
- Liz Massey, Robert Cao-Ba, Tracy Scott
  - ASU Magazine - March 2014
  - ASU Alumni Association
  - Tempe, AZ

#### Nonprofit Small Office
- Andrea Keeney
  - Alan D. Crockett
  - Engineering Inc.
    - November/December 2014
    - American Council of Engineering Companies
    - Washington, DC

- Mary Koik
  - Jeff Griffith
  - Hallowed Ground - Fall 2014
  - Civil War Trust
  - Washington, DC

- Dr. Kaylen Tucker, Meredith Barnett, Ned Colbert
  - Adapt to Change: Leadership Strategies
  - NAESP
  - Alexandria, VA

- Matt Soberg
  - Patrick Iten
  - Ruffed Grouse Society Magazine
  - Ruffed Grouse Society
  - Baxter, MN

- Peter Szatmary
  - Spring 2014 - Faith
  - The Honor Society of Phi Kappa Phi
  - Baton Rouge, LA

#### Annual Reports

#### Nonprofit Large Office
- Teri Olsen, Derek Larsen, Maiko Taguchi
  - University Of Utah Health Care Annual Nursing Report
  - University Of Utah Health Care
  - Salt Lake City, UT

#### Nonprofit Small Office
- Lila Ivey
  - Hospice of Marion County 2014 Annual Report
  - Hospice of Marion County
  - Ocala, FL

- Runnymede Healthcare Centre Annual Report 2013/14
  - Runnymede Healthcare Centre
  - Toronto, ON

### Print Media

#### For Profit Large Office
- Michelle Shaffran
  - 2015 F-150 Product Information Book
  - Ford Motor Company
  - Dearborn, MI

- Chuck Norman
  - Cary’s Got It!
  - S&A Communications
  - Cary, NC

- Michael Stedman
  - Greg Spears
  - Reaching Retirement Workbook
  - Vanguard
  - Wayne, PA

#### For Profit Small Office
- Graybar Corporate Social Responsibility Brochure
  - Graybar Corporate Communications
  - St. Louis, MO

#### Nonprofit Large Office
- Sally Hurme
  - AARP
  - Washington, DC

#### Electronic Media

#### For Profit Large Office
- Zack Cannon, Patricia Brown, Nick Panayi
  - CSC Digital Briefing Center
  - Computer Sciences Corporation
  - Falls Church, VA

- Retirement HUB - Interest Rates
  - Jackson
  - Denver, CO

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3 continued, over
WRITING

FOR PROFIT
LARGE OFFICE

Jamie Roberts, Denise Doring
VanBuren, Emily McMackin
A Proud Pedigree: Tracing the History of Scottish Ancestors and Their Journey to the New World,
Hammock Inc.
Nashville, TN

The Advisor Search Handbook
Jackson
Denver, CO

Misty Hadzima, Cathy Costa
Bank of America: 7 Steps to Staying Financially Fit
Meredith Xcelerated Marketing (MXM)
Des Moines, IA

NONPROFIT
LARGE OFFICE

Catherine McNamara
Damaging Diets
Academy of General Dentistry
Chicago, IL

Priscilla Knight
The EPA Requires CO2 Reductions by 2030
Northern Virginia Electric Cooperative
Manassas, VA

NONPROFIT
SMALL OFFICE

Dr. Karin Charnoff-Katz
Adopting a Patient Perspective - ACR Bulletin
American College of Radiology
Reston, VA

Art Pine
Mark Matthews
The Switch from Hell
American Society for Engineering Education
Washington, DC

DESIGN & ILLUSTRATION

FOR PROFIT
LARGE OFFICE

Sitting Disease
Alere Health
McKinney, TX

David Radabaugh, Anna Fialho Byers, Brian Smith
Celebrated Living, Winter 2014
American Airlines Publishing
Fort Worth, TX

FOR PROFIT
SMALL OFFICE

Angela Krempel
57th Annual Grammy Awards
FX Group International
Tampa, FL

2014 Cost Change Infographic
Otter Tail Power Company
Fergus Falls, MN

Amelia Champion
Spectrum Magazine February/March 2014 - Power Warriors
Singapore Power Ltd
Singapore

NONPROFIT
LARGE OFFICE

Brenan Sharp, Stephen Webster, Tim Marrs
12 Movies with Pivotal Lessons Featuring Lawyers
ABA Journal
Chicago, IL

Living (in) History - Shaker Life Magazine - Winter 2014
City of Shaker Heights
Shaker Heights, OH

Candice Taylor
Amazing Grace
Military Officers Association of America
Alexandria, VA

Julie Fournier
It's All About . . . The House
National Association of REALTORS®
REALTOR® Magazine
Chicago, IL

NONPROFIT
SMALL OFFICE

Jane McGrath
One Weekend in Vermont - Member Connection, Autumn 2014
AAA Western & Central New York
Buffalo, NY

Robert Cao-Ba
Wisdom Spread
ASU Alumni Association
Tempe, AZ

Carla Pereira
Ryan Strang
Making My Way Brochure
Peel
Mississauga, ON

JoAnn Dickey
SWE Magazine, Winter 2015 Society of Women Engineers
Cleveland Heights, OH

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT
LARGE OFFICE

Wyoming Retirement System - Sonja Meets Her Future Self
Great-West Financial
Greenwood Village, CO

Augusta National Golf Club/ H.O. Zimman, Inc.
2015 Masters Journal
Lynn, MA

PURE
MediaCorp Pte Ltd
Singapore

Lyn Hill
Thrive
New York Methodist Hospital
Brooklyn, NY

NYP Choices 2014
Publicitas Publishing Pte Ltd
Singapore

FOR PROFIT
SMALL OFFICE

b2bTRIBE v1
SPARK Publications
Charlotte, NC

NONPROFIT
LARGE OFFICE

Robert Widener
America's Most Highly Decorated Heroes
VFW Magazine
Kansas City, MO

NONPROFIT
SMALL OFFICE

Jay Levine
Christian Gelzer
Flight Loads Lab at 50 Jacobs Technology/ NASA Armstrong Flight Research Center Edwards, CA

Rick O'Sullivan
STC 2013-14 Salary Database
Society for Technical Communication
Fairfax, VA
Newsletters

1. Newsletters - Print

Tara Brantley
7-Eleven, Inc.
Dallas, TX

Korey Downey
AAA Western & Central
New York
Buffalo, NY

Lynda Soong
Agency for Integrated Care
Singapore

Susan Berlin, Kathy Golden, Deborah Bongiorno
American Public
Transportation Association
Washington, DC

CalPERS Office of Public Affairs
Sacramento, CA

Dr. Dana Barry
CAMP / Clarkson University
Potsdam, NY

Barbara Coffey
Cynthia MacGrath
Carnegie Hill Neighbors Inc.
New York, NY

City of Houston - HR Communications
Houston, TX

Jennifer Davis
Georgia Defense Lawyers
Association
Atlanta, GA

Judy Taylor
Holyoke Public Schools
Holyoke, MA

Jay Levine, Christian Gelzer, Peter Merlin
Jacobs Technology/ NASA Armstrong Flight Research Center
Edwards, CA

Nikki Ostergaard
Kadlec Regional Medical Center
Richland, WA

Shirley Williams, Sheryl R. Miller, Lorena Ruiz
Legal Counsel for the Elderly
Washington, DC

Jen Haugen, Mitchell Graphics
Nutrition Entrepreneurs
Austin, MN

Plan International Canada Inc.
Toronto, ON

Publix Super Markets Inc.
Lakeland, FL

Jennifer Nitson
Samaritan Health Services
Corvallis, OR

Donna Nahas
South Nassau Hospital
Oceanside, NY

2. Newsletters - Electronic & Email

Gerry Donohue
Alan D. Crockett
American Council of
Engineering Companies
Washington, DC

Cassandra Carver
Astron Solutions
New York, NY

Jessica Mellema, Doug Belote
Bank of America - Merrill Edge
and Meredith Xcelerated
Marketing
New York, NY

Hilary Bennett
Beth Israel Deaconess
Medical Center
Roberta and Stephen R. Weiner
Department of Surgery
Boston, MA

Charles Fieg1
College of American
Pathologists
Washington, DC

Jill Galinski
Excellus BlueCross BlueShield
Rochester, NY

David Nicholas
High Real Estate Group LLC
Lancaster, PA

Jill Hottel
Integrity Applications
Incorporated
Chantilly, VA

Tara Lukasik
Trey Hughes
International Code Council
Country Club Hills, IL

Lisa Phillips
Stephen Monroe
Irving Levin Associates
Norwalk, CT

Janice Bunting, Hulda
Johannsdottir, Winnie Crawford
National Weather Association
Norman, OK

Corporate Communications
Department
SHAZAM, Inc.
Des Moines, IA

Rick Sapir
STC Carolina Chapter
Raleigh, NC

Linda Kelley
STC Chicago
Elmhurst, IL

Erin Green
Takeda Pharmaceuticals
Deerfield, IL

Irene Nash
Tools For Real Estate
Kirkland, WA

Maria Valvo
Univera Healthcare
Buffalo, NY

Beth Hodge
Vanguard
Wayne, PA

4. Newsletters - Writing

Jodi Szimanski
Institute for Quantum Computing
Waterloo, ON

Steven Sacks
Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Lisha B. Smith
Marc Carrel
South Coast Air Quality
Management District
Diamond Bar, CA

5. Newsletters - Design & Layout

Cognizant Technology Solutions
Chennai, India

Penny Acosta
iVision
Atlanta, GA

6. Newsletters - 1-2 Person-Produced

Elizabeth Hollis
Ruth Moyer
Association for the Advancement of Medical Instrumentation
Arlington, VA

Cassandra Carver
Jennifer Loftus
Astron Solutions
New York, NY

3. Newsletters - Custom-Published

Empower Retirement / Great-West Financial
Greenwood Village, CO

Bill Hudgins, Cherryl Carlson, Melany Klinck
Hammock Inc.
Nashville, TN

MaryPat Imlah
Bea Snyder
Imagery Print & Promotions
Leesburg, VA

Lincoln Financial Group
Radnor, PA
7. Newsletters - Most Improved

Building Congress & Exchange
Towson, MD

Dr. Donna Gibson, Jane Myers, Bradley McKibben
Chi Sigma Iota
Lexington, NC

Maria Robertson, John Franklin, Julie Benyoussef
School Nutrition Association
National Harbor, MD

8. Magazines, Journals & Tabloids - Print

Faith Hayden
American Society of Clinical Oncology
Alexandria, VA

Marcia Duffy
Backporch Publishing LLC
Keene, NH

Lavenia Norford
Bridgewater Retirement Community
Bridgewater, VA

Brilliant Star Magazine
Evanston, IL

Creative & Design Services
Office of Communications
Georgia Department of Transportation
Atlanta, GA

Misti Huedepohl
Amy Belice
Henry B. Tippie
College of Business
Iowa City, IA

Leah Prost, Melissa Beaver, Holly Bennett
Heritage Enterprises
Bloomington, IL

Hospital for Special Surgery
New York, NY

Robert Palmer
Jazz Aviation LP
Enfield, NS

Kathie-Jo Arnoff
Sally Rushmore
Kappa Delta Pi, International Honor Society in Education
Indianapolis, IN

Jeffrey Brainard, Michael W. Fincham, Daniel Strain
Maryland Sea Grant, University of Maryland
College Park, MD

Julie Mackenzie, Travis Taggart, Bob Tema
Mindsailing
Minneapolis, MN

Ruth Featherstone
Ontario Nurses’ Association
Toronto, ON

Michael Keating
Penton-Government Product News
Atlanta, GA

Tom Farmer, Jodie Sutton, Cody White
Pitsco Education
Pittsburg, KS

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Sandia National Laboratories
Albuquerque, NM

Rebecca Budde, Jason Johnson, Steve Sandstrom
SIU School of Medicine
Springfield, IL

E. Thomas Hall
SkillsUSA
Leesburg, VA

Cardiology Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

Lesanne Fliehler, Eric Johnson, Duane Wood
Tippie College of Business, University of Iowa
Iowa City, IA

Triangle Apartment Association
Raleigh, NC

Beth Johnson, Karen Moeller, Edda Pacifico
University of Michigan Comprehensive Cancer Center
Ann Arbor, MI

Michael Klein
USA Rice Federation
Arlington, VA

Kevin Graham, Steve Berry, Lori Vicich
Xcel Energy
Denver, CO

9. Magazines, Journals & Tabloids - Print +32 pages

Karla Monterrosa-Yancey
ACAMS
Miami, FL

Janice Fink
Alabama Alumni Publications
Tuscaloosa, AL

Kristen Mitchell
Alpha Phi International Fraternity
Evanston, IL

Richard Nelson, Victoria Houghton, Katie Domanowski
American Academy of Dermatology
Schaumburg, IL

Jenna Scafuri, Joe Fitzpatrick, Grace Gibson
American Correctional Association
Alexandria, VA

Andrea Keeney
Alan D. Crockett
American Council of Engineering Companies
Washington, DC

Marty Abbott
American Council on the Teaching of Foreign Languages
Alexandria, VA

Rick Neimiller
American Jail Association
Hagerstown, MD

Ariel Jones, Karen Learner, Ari Mihos
American Medical Communications
Manalapan, NJ

American Optometric Association
Saint Louis, MO

Jessica Hein
Art Vasquez
American Paint Horse Association
Fort Worth, TX

Noelle Boughanmi
Danielle Jeter
American Podiatric Medical Association
Bethesda, MD

Beth Smiley
Amanda Figlio
American Rose Society
Shreveport, LA
<table>
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<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization/Location</th>
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<tr>
<td>Kathleen Rakestraw</td>
<td>American School Counselor</td>
<td>Alexandria, VA</td>
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<td>Amy Fries</td>
<td>American Society of Clinical Oncology</td>
<td>Alexandria, VA</td>
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<td>Dr. Rod Rohrich, James M. Stuzin, Donald H. Lalonde</td>
<td>American Society of Plastic Surgeons</td>
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<td>The Army Historical Foundation</td>
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<td>Marge Scherer</td>
<td>ASCD</td>
<td>Alexandria, VA</td>
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<td>Emily Schuster, Selena Robleto, Annie Hunt</td>
<td>Association of Science-Technology Centers</td>
<td>Washington, DC</td>
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<td>Hong Zhao</td>
<td>Beaches Living</td>
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<td>Melanie Wilson, Stacey Weiss, Michael Birchall</td>
<td>Bert's Big Adventure</td>
<td>Atlanta, GA</td>
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<td>BOMA International</td>
<td>Washington, DC</td>
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<td>Douglas Kelly</td>
<td>Bates Creative Group/Byline, Inc.</td>
<td>Fuquay Varina, NC</td>
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<td>Publications Department</td>
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<td>Princeton, NJ</td>
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<td>Consortium of Multiple Sclerosis Centers</td>
<td>Hackensack, NJ</td>
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<td>CU Management Team</td>
<td>CUES</td>
<td>Madison, WI</td>
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<td>Benjamin Tyree</td>
<td>Tia Gray</td>
<td>Defense Acquisition University Fort Belvoir, VA</td>
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<td>D. Teddy Diggs</td>
<td>EDUCAUSE</td>
<td>Louisville, CO</td>
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<td>Carly Schulaka, Albert Hanner, Ana Trujillo</td>
<td>Financial Planning Association</td>
<td>Denver, CO</td>
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<td>Ford Product Team</td>
<td>Retailer Education &amp; Training</td>
<td>Ford Motor Company Dearborn, MI</td>
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<td>Rene Ryan, Phil Malkinson, Rick Cruz</td>
<td>GLC Custom Media</td>
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<td>Cynthia Catterson</td>
<td>Greenwich Hospital Foundation</td>
<td>Cos Cob, CT</td>
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<td>Institute of Business Appraisers</td>
<td>Salt Lake City, UT</td>
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<td>Katherine Judge</td>
<td>Institute of Scientific and Technical Communicators</td>
<td>Croydon, United Kingdom</td>
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<td>Jennifer Molloy</td>
<td>Institutional Real Estate, Inc.</td>
<td>San Ramon, CA</td>
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<td>Jesse Brande</td>
<td>Gene Ford</td>
<td>Silver Spring, MD</td>
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<td>Terrence Williams</td>
<td>The Keene Sentinel</td>
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<td>Bill Roebuck, Ellie Robinson, Hwee Kuan Choo</td>
<td>Machinery &amp; Equipment MRO</td>
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<td>Jolene Menezes</td>
<td>Mark Allen Group</td>
<td>London, England</td>
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<td>MediaCorp Pte Ltd</td>
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<td>Dan Davenport, Casey, Gradischnig, Justin Davey, Meredith Xcelerated Marketing</td>
<td>New York, NY</td>
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<td>Military Officer Staff</td>
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<td>Mary B. Spila</td>
<td>National Association for Healthcare Quality</td>
<td>Chicago, IL</td>
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<td>Desiree Patno, Kendall Roderick, Lindsay Cabreros</td>
<td>National Association of Women in Real Estate Businesses</td>
<td>Irvine, CA</td>
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<td>Kristi Hoffman, Kristen Thomas</td>
<td>National Franchisee Association, Inc.</td>
<td>Kennesaw, GA</td>
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<td>Dr. Sandra Shumway</td>
<td>National Shellfisheries Association</td>
<td>Groton, CT</td>
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<td>Nursing Management Staff</td>
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<td>Philadelphia, PA</td>
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<td>Leslie McGee</td>
<td>Oncology Nursing Society</td>
<td>Pittsburgh, PA</td>
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<td>Joan Richardson, Gregory A. Patterson, Carol Bucheri</td>
<td>PDK International</td>
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<td>Rebecca Kalogeris, Lisa Sorg-Friedman, Norman Wong</td>
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<td>Scottsdale, AZ</td>
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<td>Donald Tepper</td>
<td>Lois Douthitt</td>
<td>PT in Motion</td>
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<td>Jamie Vernon</td>
<td>Corey Powell</td>
<td>Sigma Xi, American Scientist</td>
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<tr>
<td>Steven Shivak</td>
<td>SMC Business Councils</td>
<td>Pittsburgh, PA</td>
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<tr>
<td>Anne Perusek</td>
<td>Society of Women Engineers</td>
<td>Cleveland Heights, OH</td>
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10. Magazines, Journals & Tabloids - Electronic

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization/Location</th>
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<tbody>
<tr>
<td>Ed Rutkowski</td>
<td>American Industrial Hygiene Association</td>
<td>Falls Church, VA</td>
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<tr>
<td>Brittany Calhoun</td>
<td>ComPsych</td>
<td>Chicago, IL</td>
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<tr>
<td>Felicia Oliver</td>
<td>Carmel Gieson</td>
<td>International Code Council Country Club Hills, IL</td>
</tr>
<tr>
<td>Dr. J. Scott Hinkle, Traci P. Collins, Carrie McElvewen</td>
<td>The National Board for Certified Counselors, Inc. &amp; Affiliates</td>
<td>Greensboro, NC</td>
</tr>
<tr>
<td>Jamie Vernon</td>
<td>Corey Powell</td>
<td>Sigma Xi, American Scientist</td>
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<tr>
<td>Steven Shivak</td>
<td>SMC Business Councils</td>
<td>Pittsburgh, PA</td>
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<tr>
<td>Anne Perusek</td>
<td>Society of Women Engineers</td>
<td>Cleveland Heights, OH</td>
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</tbody>
</table>
Clarke Williams  
Barbara Schreiber  
Quota International Inc.  
Washington, DC  

Stephani Hawkins  
Charles Urich  
Sabre Airline Solutions  
Southlake, TX  

Christie Smith  
Courtney Gabriele  
Texas Center for the Judiciary  
Austin, TX

11. Magazines, Journals & Tabloids - Custom-Published

John von Brachel  
Bank of America Merrill Lynch/Time Inc. Content Solutions  
New York, NY  

Big Y Marketing Department  
Big Y Foods, Inc.  
Springfield, MA  

TCT Daily Editorial Staff  
Cardiovascular Research Foundation  
New York, NY  

Ron Starner  
Conway Data, Inc.  
Peachtree Corners, GA  

P. Ramakrishnan, Anne Lim-Chaplain, Joanna Hor Barnes  
Galaxy Macau  
Hong Kong  

NFL/H.O. Zimman, Inc.  
Lynn, MA  

Jamie Roberts, Faye Porter, Kerri Davis  
Hammock Inc.  
Nashville, TN  

Blaine Novak  
HealthyPet  
Lenexa, KS  

Thomas Martinelli  
Alex Silberman  
Martinelli Custom Publishing  
Poughkeepsie, NY  

MediaCorp Pte Ltd  
Singapore  

Donato Pietrodangelo, Danny Pietrodangelo, Grand Master Quynh Ngo Pietrodangelo Production Group, Inc.  
Tallahassee, FL  

Publicitas Publishing Pte Ltd  
Singapore  

Theresa L. Houck, Amanda Joshi, Steve Herner Putman Media, Inc.  
Schaumberg, IL  

Lucy Perez  
Southern California Veterinary Medical Association  
Cypress, CA  

Tay Dora  
Jayson Ong  
SPH Magazines Pte Ltd  
Media Centre, Singapore  

T3 Custom and TD Ameritrade Woodinville, WA  

ThinkFarm Pte Ltd  
Singapore  

Siti Maziah Masramli, Yip Siew Fei, Bridgette See Tuber Productions  
Singapore  

12. Magazines, Journals & Tabloids - Writing

Laura Schulte-Coooper  
Sharon Verbeten  
Association for Library Service to Children/American Library Association  
Chicago, IL  

Staff  
The College Store magazine  
Oberlin, OH  

Lindsay Ridinger, Matt Fredmonskey, Melinda Yoho  
The Davey Tree Expert Company  
Kent, OH

Lisa Hoffman  
Emergency Medicine News  
New York, NY  

Samara Kuehne  
Robert H. Miller  
ENTtoday, John Wiley & Sons  
Hoboken, NJ  

Jamie Roberts  
Denise Doring VanBuren Hammock Inc.  
Nashville, TN  

Peter Szatmary  
The Honor Society of Phi Kappa Phi  
Baton Rouge, LA  

Kathy Williams  
Strategic Finance Staff  
IMA/Strategic Finance  
Montvale, NJ  

Mike Consol  
Institutional Real Estate, Inc.  
San Ramon, CA  

Joan Richardson  
PDK International  
Bloomington, IN  

Marcy Mallory  
Pennsylvania Bar Association  
Harrisburg, PA  

Erin Young  
Phi Delta Kappa International  
Bloomington, IN  

Mark Michelson  
Printing Impressions Magazine  
Philadelphia, PA  

Liz Pohland  
Society for Technical Communication  
Fairfax, VA  

John Tibbetts  
South Carolina Sea Grant Consortium  
Charleston, SC  

Tay Dora  
SPH Magazines Pte Ltd  
Media Centre, Singapore

T3 Custom and TD Ameritrade Woodinville, WA  

ThinkFarm Pte Ltd  
Singapore  

Robert E. Willett  
Wiley  
San Francisco, CA  

13. Magazines, Journals & Tabloids - Design & Layout

Art Vasquez  
APHA  
Fort Worth, TX  

Lorena Leonard  
CAPA International Education  
Boston, MA  

Carl Hearn  
Early American Pattern Glass Society  
Littleton, CO  

Seth Smith  
Raymond Bender Elayn Hunt Correctional Center  
St. Gabriel, LA  

USTA/H.O. Zimman, Inc.  
Lynn, MA  

LIMRA  
Windsor, CT  

MediaCorp Pte Ltd  
Singapore  

Ryan Kiker  
Julia Backus Noria Corporation  
Tulsa, OK  

Optics & Photonics News  
Washington, DC  

Robert Ayers  
Publication Design, Inc.  
Zionsville, PA  

Publicitas Publishing Pte Ltd  
Singapore  

Charles Urich  
Sabre Airline Solutions  
Southlake, TX
14. Magazines, Journals & Tabloids - 1-2 Person-Produced

Walt Albro
American Bankers Association
Washington, DC

Collin Bakse
Bakse Graphic Design
Belleville, IL

California Rifle and Pistol Association
Fullerton, CA

Kathleen Osborne
Vanessa Butler
Hathaway Brown School
Shaker Heights, OH

Deann French
Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Stephanie Wright
Abby Hererin
International Coach Federation
Lexington, KY

Mae Johnson, Lynne McNees, Marja Walker
International SPA Association
Lexington, KY

Robin Vanderwerff
Jodee Kilroy
Lakewood Community News
Lakewood, CA

Kimberly Jenkins
National Association of State Boating Law Administrators
Lexington, KY

Nancy Baldrica
Amy Leach
Nexus
Plymouth, MN

Stacey Anderson
Organized Innovations, LLC
Bellevue, WA

Courtney Accurti
Leslie Suhr
Pennsylvania State Association of Boroughs
Harrisburg, PA

Jacqueline Rainey
San Diego Police Officers Association
San Diego, CA

University of Georgia
Graduate School
Athens, GA

University of Washington N.W. Center for Public Health Practice
Seattle, WA

15. Magazines, Journals & Tabloids - Magazine Series

Gigi Korzenowski
Korzenowski Design
Elmhurst, IL

Special Services
SLACK Incorporated
Thorofare, NJ

16. Magazines, Journals & Tabloids - ‘Green’

Lisa Christensen
Nissa Marion
Ecoine
Hong Kong

Mary Alice Hartsock
Stephanie Gleit
http://wwwansom.org
Philadelphia, PA

Chris McMartin, Toby Brock, Gerald Keown
Southwestern Center for Herpetological Research
Fort Leavenworth, KS

Jean D. Fitzgerald
U.S. Trust
New York, NY

17. Magazines, Journals & Tabloids - New

Lorena Leonard
CAPA International Education
Boston, MA

George Whitehurst
Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Robert Hyle
Insurance Technology Association
Yaphank, NY

Jordan Maddex
Sarah Schreiter Harvey
Jet Linx Aviation
Omaha, NE

LIMRA Secure Retirement Institute
Windsor, CT

HCV Next Editorial Staff
SLACK Incorporated
Thorofare, NJ

Amber Smith, Susan Keeter, Leah Caldwell
Upstate Medical University
Syracuse, NY

18. Magazines, Journals & Tabloids - Most-Improved

David Radabaugh, Anna Fialho Byers, Brian Smith
American Airlines Publishing
Denton, TX

American Society of Ophthalmic Administrators
Fairfax, VA

Andrew Mees
Bloomfield College
Bloomfield, NJ

Chantel Beauregard
Brandit360
Los Olivos, CA

Lisa Lim
Nicholas Fell
BW Maritime
Singapore

Sharon Laidlaw, Amy Reusch, Bill Dimmick
Dairy Farmers of Ontario
Mississauga, ON

Shannon Eckhart, Geoff Corey, Todd Rich
Design-Build Institute of America
Washington, DC

Rene Ryan, Evan Noetzel, Gretchen Rund
GLC Custom Media
Northbrook, IL

John Naatz
Emily Allen
IAAP
Kansas City, MO

Marianne Saglam
Michelle Birdsall
ITE
Washington, DC

MediaCorp Pte Ltd
Singapore
Annual Reports

19. Annual Reports - Print

City of Vaughan
Vaughan, ON

Fort Meade Alliance
Hanover, MD

The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Idaho Housing and Finance Association
Boise, ID

Ginnefine Jalloh
NOVEC and G&T Communications
Manassas, VA

Nicholas Smith, Jane Kitchen, David Brazeau
Rouge Valley Health System
Toronto, ON

Matt Soberg
Patrick Iten
Ruffed Grouse Society
Baxter, MN

20. Annual Reports - Print +32 pages

Robert Pace
Diane Lewis
Allen Wayne, Ltd.
Vint Hill, VA

Ashley Mannes, Caroline Acton, Isma’il Rashada
Booz Allen Hamilton
McLean, VA

National Healthcare Group
Singapore

Megan Schade
New York Methodist Hospital
Brooklyn, NY

Nepal Country Team, Jeff Hall
USAID | DELIVER PROJECT
Arlington, VA

VFWM Magazine
Kansas City, MO

21. Annual Reports - Electronic

American Society of Clinical Oncology
Alexandria, VA

Reece Quinones
Gary Bloom
ASCD
Alexandria, VA

Amy Green
Rachel Rumsey
CAHEC
Raleigh, NC

Drainage Services Department
Hong Kong

Jennifer Hawkins
Laura Nelson-Lof
Grinnell Regional Medical Center
Grinnell, IA

Institute of Management Accountants
Montvale, NJ

Debra Solis
Los Angeles Community Development Commission
Alhambra, CA

Susan Dyer
Kimberly Quiros
SDYER Design
Marlborough, MA

Dylan Waugh, Brad Johnson, Nefret Stringham
VISEDAL Partnership
Parkville, MD

Susan Reed, Karen Hartley, Matt Welch
WGBH
Boston, MA

22. Annual Reports - Design & Layout

Maria Sicola
Cushman & Wakefield
New York, NY

Miriam Anzovin
The David Project
Boston, MA

International Coach Federation
Lexington, KY

Jana Manolakos
Marie Vecera
Workplace Safety & Prevention Services
Mississauga, ON

23. Annual Reports - 1-2 Person-Produced

Jolene Kremer
American Society for Dermatologic Surgery
Rolling Meadows, IL

IMPACT
Washington, DC

Ann Marie Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

Print Media

24. Print Media - Education & Training

Virginia Abbott
Eightyacres
Columbus, OH

Rachel Hutchinson, Andreas Prestel, Stu Ryan
Hiliti
Tulsa, OK

Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC

Melanie Danuser, Shino Severson
Northwest Energy Efficiency Council
Seattle, WA

Dr. Willis Thomas
Frisco, TX

25. Print Media - Marketing & Public Relations

Jackson
Denver, CO

Ashley Stopera
St. Mary’s College of Maryland
St. Mary’s City, MD

26. Print Media - Organization Capability & Identity Materials

Doctors Community Hospital
Lanham, MD

Susan Kelley
Shannon Sonnett
Maryland-National Capital Park & Planning Commission
Upper Marlboro, MD
27. Print Media - Employee & Benefit Materials
Employee Benefits Division
NYS Department of Civil Service
Albany, NY
Susan Otto, Susan McLaughlin, Daniel Browne
Vanguard
Valley Forge, PA

28. Print Media - Membership & Customer Materials
Abby Wilkerson
Traci Strom
Gwinnett Chamber of Commerce
Duluth, GA
Rosalind Hoang
Michele Sandusky-Jennings
NACE International
Houston, TX
Ann Schreiber
SkillsUSA
Leesburg, VA

29. Print Media - Financial & Investment Materials
Empower Retirement
Greenwood Village, CO
Harland Clarke
Marketing Services
Bloomington, IN
Jackson
Denver, CO
T3 Custom and TD Ameritrade
Woodinville, WA
T. Rowe Price
Baltimore, MD

30. Print Media - Meeting & Event Materials
Jack Gonzalez, Jamie Hill, Gerry Frank
American Public Transportation Association
Washington, DC
Jeremy Timberman
New Jersey Association of Mental Health & Addiction Agencies
Mercerville, NJ
Wisconsin Institute of CPAs
Waukesha, WI

31. Print Media - Catalogs, Directories & Guides
Rose Mattrey
AAA Western & Central New York
Buffalo, NY
Alexa Zelina
Now You See It Design
Sykesville, MD
Michael Rundle, Amy Palermo, Cassie Schott
Yarbrough Cable Service
Muscle Shoals, AL

32. Print Media - Books
The American Correctional Association
Alexandria, VA
Learning Sciences International
West Palm Beach, FL
Randy White
National Council of Teachers of Mathematics
Reston, VA
SAE International
Warrendale, PA

33. Print Media - Special Purpose
Sally Hurme
AARP
Washington, DC
Hospital for Special Surgery
New York, NY
Lisa Turner, Amy Robinson, Kyle Phelps
HP
Dallas, TX
Nancy Ostin
Dr. Steve Watkins
IEEE
Piscataway, NJ
Christopher Murphy, Lisa Schock, Cheryl Collins
NAFSA: Association of International Educators
Washington, DC
Brian Barth
Benjamin Guterman
National Archives
Washington, DC
Mindy Jasmund,
Andrea Thomas, Jade Case
Purdue University - ITaP
West Lafayette, IN
Communication and Public Affairs
St. Joseph’s Health Care
London
London, ON
Renait Stephens, Sutton Long, Jennifer Privette
Study in the USA
Seattle, WA
Olivia Belter, Joanne Aiello, Colleen Garofalo
Univera Healthcare
Buffalo, NY
Cynthia Warger
Warger, Eavy and Associates
Reston, VA
Carlie Van Winkle
Rick Carpenter
Wyoming Department of Transportation
Cheyenne, WY

34. Print Media - Most Improved
Monique Kellerman
CarePayment
Lake Oswego, OR
Heather Weddle, Jennifer O’Leary, Diane Tabuas-Espiritu
New Jersey Society of Certified Public Accountants
Roseland, NJ

Electronic Media

35. Electronic Media - Education & Training
Allscripts
Chicago, IL
Dow AgroSciences
Indianapolis, IN
Dr. Iain McInnes
Prof. Pierre Miossec
CESAS Medical
Stafford, England
Errin Bavol Schaefer
Ford and Lincoln Sales Operation Curriculum
Ford Motor Company
Dearborn, MI
Crystal Frisk
Sherrill Danks
Harmonic Inc.
Beaverton, OR
Bettina Langerfeldt
Jovana Radovanovic
Inversiones El Alfoli Ltda.
Talagante, Chile
Children’s Bureau, Administration for Children and Families
Pete Pazmino
JBS Instructional Media Center and IT Team
JBS International, Inc.
North Bethesda, MD
36. Electronic Media - Electronic Publications

Nancy Muir, Ryan Williams
AARP Books Division
Washington, DC

Lyndsee Cordes
Paul Wiegmann
American College of Radiology
Reston, VA

Michael O'Neil
Yoshimitsu Obata
BioQuick Online News
New York, NY

Gretchen Menand,
Brian Buss, Kortny Rolston
Colorado State University
Fort Collins, CO

Dana Macek
Ford Motor Company
Dearborn, MI

NextGen Outreach & Reporting Division
FAA
Washington, DC

Georgia Stelluto
Sharon C. Richardson
IEEE-USA
Washington, DC

Austin Brown, Patti
Kloosterman, Amanda Naber
Pella Corporation
Pella, IA

Jennifer Barlow
Marie Rosenthal
Percybo Media LLC
Morrisville, PA

Theresa Austin, Bridget
Esposito, Teresa Ku
Prudential
Roseland, NJ

Kate Wan
Trade Secrets Business Consultants
Rossland, BC

UnitedHealthcare
Vienna, VA

Elizabeth Powell, Sandra
Kazinetz, Meg Shearer
Vanguard
Wayne, PA

Ranger Kidwell-Ross
World Sweeping Association
Bow, WA

37. Electronic Media - Multimedia

Dana Macek
Ford Motor Company
Dearborn, MI

Jackson
Denver, CO

Theresa Austin, Bridget
Esposito, Teresa Ku
Prudential
Roseland, NJ

Shriram Dighe, Pranjalee
Lahri, Abhijeet Valke
Upside Learning Solutions Pvt. Ltd.
Pune, India

Nick Tylawsky, Katelyn Hysick,
Kristen Federowicz
Vanguard
Malvern, PA

38. Electronic Media - Webinars & Slide Shows

Susan Lennon
Charles King
Alere Health & The American Cancer Society
Rocky Hill, CT

ASI Government
Arlington, VA

Dr. Julie E. Sharp
Jacob D. Kasinger
Vanderbilt University
Hendersonville, TN

Kirk Maurer
Vanguard
Wayne, PA

39. Electronic Media - Video

American Institute of Certified Public Accountants
(2 awards in category 39)
New York, NY

Dr. Rod Rohrich
Dustin Lang
American Society of Plastic Surgeons
Arlington Heights, IL

Anita Sama
CEO Update
Washington, DC

Leila Ortega, Jason Bramlette,
Chris Basiaga
Cisco WebEx University
Georgetown, TX

Carrie Beddell,
Chris Stetson, Ian DiSalvo
Con Edison
New York, NY

CORPORATE SYNERGIES
Mt. Laurel, NJ

Dave Spagnola
First American Equipment Finance
Rochester, NY

Eileen Hernandez
Gulliver Schools
Miami, FL

Bill Barlet & Associates LLC
Katy, TX

International Coach Federation
Lexington, KY

Jackson
Denver, CO

Norman Cherubino
Langton Cherubino Group
New York, NY

Jim Anthony,
Christopher Selvarajah
NCCI
Boca Raton, FL

Janice Celeste
New Jersey Society of Certified Public Accountants
Roseland, NJ

OneAmerica
Indianapolis, IN

Joe Cone
Oregon Sea Grant
Corvallis, OR
41. Electronic Media - Special Purpose
Tony Phifer, Joe Vasos, Joe Rymski
Colorado State University
Fort Collins, CO
Kapil Gupta
G-Cube and Phillips
Lighting University
Noida, India
Jackson
Denver, CO
Alida Duff Sullivan
Deb Hale Kirchner
Millikin University
Decatur, IL
Steve Schebesch
Richard Lukasik
Morgan Drexen
Costa Mesa, CA
Prudential Annuities
Shelton, CT
Shriram Dighe, Pranjalee Lahri, Abhijeet Valke
Upside Learning Solutions Pvt. Ltd.
Pune, India

42. Social Media Sites
Kathy Zona, Nancy Smith
Kilkenny, Kelly R. Heidman
NASA Glenn Research Center
Cleveland, OH
Cindy Buckle
Alan Cushman
Texas Tech University
Hospitality Services
Lubbock, TX
Allen Plummer, Gia Rubbo, Jeanne Smith
Vanguard
Wayne, PA

43. Social Media - Facebook Sites
Communications & Planning Department
Dairy Farmers of Ontario and Tamm + Kit
Mississauga, ON
Patrick Wightman
Public Affairs Team
The MITRE Corporation
McLean, VA
Matthew Robertson
Northern Virginia Electric Cooperative
Manassas, VA
Travis Drageset
Study in the USA
Seattle, WA

44. Social Media - Blog Content
Dr. Rod Rohrich, Anup Patel, Jacob Unger
American Society of Plastic Surgeons
Arlington Heights, IL
Julia Felton
Business HorsePower
Whixley, England
Lori Dolnick
Frank Advertising
Cranbury, NJ
CT Corporation
New York, NY
Tom Ceconi
HR 360, Inc.
Stamford, CT
Laura Stakal
Meaghan O’Keefe
Nurse.com
Hoffman Estates, IL
Sarah DiGiulio
Serena Stockwell
Oncology Times
New York, NY
Pioneer Service, a Division of MidCountry Bank
Kansas City, MO
Robin Hardman
Robin Hardman Communications
Ridgewood, NY

45. Social Media - Best Single Blog Post
Catherine McNamara
Academy of General Dentistry
Chicago, IL
Dr. Anne Katz
American Society of Clinical Oncology (ASCO)
Alexandria, VA
Dr. Olivier Branford
Patrick Mallucci
American Society of Plastic Surgeons
Arlington Heights, IL
D. Teddy Diggs
EDUCAUSE
Louisville, CO
Audrey Sellers
ePromos
New York, NY
Illinois College of Optometry
Chicago, IL
Jay Levine
Jacobs Technology/NASA Armstrong Flight Research Center
Edwards, CA
William Wiese, Cheryl Amerine, Dave Berganini
MEADS International
Orlando, FL
Jim Tracy
Sacramento Municipal Utility District
Sacramento, CA
46. Social Media - Best Series of Blog Posts

Liz Massey
Arizona State University - Alumni Association
Tempe, AZ

Maureen F. Cooney, Ken Hoyne, William Hyman
Association for the Advancement of Medical Instrumentation
Arlington, VA

Julie Waxgiser, Nitza Hauser, Wee Shufit
STC NY Metro Chapter
New York, NY

47. Social Media - Special Purpose

ICO Communications
Illinois College of Optometry
Chicago, IL

Anjanette Riley, Erin Knowles, Joel Davenport
Illinois-Indiana Sea Grant
Urbana, IL

Joan Wallner, Nora Winther
Minnetonka, MN

48. Websites

Blue Cross Blue Shield of Michigan
Detroit, MI

Shannon Brooks
Brooks-Jeffrey Marketing
Mountain Home, AR

Amy Vogt
Shirley Bryant
Equipment Leasing and Finance Association
Washington, DC

John Richards, Keisha Watson, Beth DeFrancis
Georgetown University
Washington, DC

HCA
Nashville, TN

Kimberly Kelsall
Brian Cummings
The Jonas Project
Laguna Woods, CA

Peggy Slasman
Massachusetts General Hospital
Boston, MA

Matrix Group International, Inc.
Arlington, VA

McMURRY/TMG
New York, NY

Leslie Suhr
Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA

49. WordPress Sites

Andrea Porter, Ana Castanon, Vikki Hartt
Georgetown University Center on Education and the Workforce
Washington, DC

Bethany Bray, Jonathan Rollins, Carlos J. Soto, II
Counseling Today, American Counseling Association
Alexandria, VA

Katie Sikorski
Frank Advertising
Cranbury, NJ

Rene Ryan, Janet Liao Kornas, Greg Ledger
GLC Custom Media
Northbrook, IL

Daniel Rose
Elliot Censor
HR Gear
New York, NY

Melissa Castleberry
Louisiana Sea Grant
Baton Rouge, LA

Scott Mayer
Safari Club International
Tucson, AZ

50. Home Pages & Individual Site Pages

Communications and Web Team
American Mensa Ltd.
Arlington, TX

Harland Clarke
Marketing Services
Bloomington, IN

Jackson
Denver, CO

McMURRY/TMG
New York, NY

Alexis Cardenas, Jennifer Szerlip, Kate Figroid
Taco Bell Corp.
Irvine, CA

Noelle Gupton, Jeff Clark, Al Duca
Vanguard
Valley Forge, PA

51. Websites - Site Content

Rich Donnelly
Karen Thomas
SPIE
Bellingham, WA

52. Site Design & Illustration

Shauna Aberne
Rich Miller
Artefact Health
Flemington, NJ

T3 Custom and TD Ameritrade
Woodinville, WA

Lou Thurmon, Robben Roesler, Andrew Mirakian
Two West, Inc.
Kansas City, MO

53. Websites - 1-2 Person-Produced

Brendan Williams
Jennifer Loftus
Astron Solutions
New York, NY

Cynthia A. Lockley
Bonnie S. Driggers
Botanical Artists for Education & the Environment
Adelphi, MD

Karen Carlson
Carlson Public Relations
Fullerton, CA

Eleanor Meredith
Irving Levin Associates
Norwalk, CT

Cynthia A. Lockley
Society for Technical Communication, Washington, DC-Baltimore Chapter
Adelphi, MD

Rick Sapir
STC Technical Editing SIG
Selma, NC

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

54. Websites - Financial Sites

Jean D. Fitzgerald
U.S. Trust
New York, NY

Aimee Civera, Betsy Wagner, Michael Magoolaghan
Vanguard
Wayne, PA

55. Websites - Special Purpose

Susan Boswell
Alexander Graham Bell Association for the Deaf and Hard of Hearing
Washington, DC

Marlene Hendrickson
Edward A. Lenz, Esq.
American Staffing Association
Alexandria, VA
Brad Holt
Leo Aga
Association of Chamber of Commerce Executives
Alexandria, VA

FBMC Benefits Management
Tallahassee, FL

Todd Leach
The Michener Institute
Toronto, ON

State University of New York at Oswego
Oswego, NY

Lisa Watson
Sara Wingfield
Texas Nurses Foundation/NOEP
Austin, TX

56. Websites - New
Dr. Iain McInnes
The CSF Steering Committee
CESAS Medical Stafford, England

Charles Graham
Martin Health System
Stuart, FL

David Rector
MRC Medical Emerson, NJ

57. Websites - Most Improved
Web & New Media Team
Arizona Department of Health Services
Phoenix, AZ

Belinda Brouder Hayes
Dark Horse Marketing
Pelham, NY

Robert Struzick
Rodman Sylestine
NACE International
Houston, TX

Shannon Seastead, Michael Shawl, Sara Kosowsky
OSG Englewood, NJ

Otter Tail Power Company
Fergus Falls, MN

Stephanie Long
Pace Communications
Greensboro, NC

Sheila Volinsky
Martelle Pitts
PJM Interconnection
Audubon, PA

Sharon Sargeant
Claudia Goss
Sacramento Area Sewer District/Regional San
Sacramento, CA

Sheila McCallum
Sheila McCallum Fundraising Online
Durban, South Africa

Dominik Grau
WatchTime
New York, NY

60. Campaigns, Programs & Plans - Public Service
Big Y Marketing Department
Big Y Foods, Inc.
Springfield, MA

CH2M HILL
Henderson, NV

Cognizant Technology Solutions
Chennai, India

59. Campaigns, Programs & Plans - Marketing & Public Relations
Nancy Chapman, Cal Harrison, Ranee Volkers
CSC Falls Church, VA

Hanser & Associates
West Des Moines, IA

Eleanor Meredith
Irving Levin Associates
Norwalk, CT

Jackson
Denver, CO

Jenny Thompson
PointAcross
Denver, CO

Kristin Monasmith
Damon Pilgrim
Shriners Hospitals for Children
Spokane, WA

Sabrina Divell, Heather Russek, Michael Heenan
St. Joseph's Health Centre
Toronto, ON

61. Campaigns, Programs & Plans - Employee & Benefit Communications
Laine Thomas Conway, Marcia Buie, Priyanka Das Sarma
Aon Hewitt
Washington, DC

City of Houston - HR Communications
Houston, TX

City of Vaughan Vaughan, ON

Rebecca DeLuccia
DeLuccia Group
Ramsey, NJ

Kate Sanchez
Teressa Blanchard
HanesBrands Inc.
Winston Salem, NC

Health Advocate, Inc.
Plymouth Meeting, PA

The Segal Group
New York, NY

Erin Green
Takeda Pharmaceuticals
Deerfield, IL

58. Campaigns, Programs & Plans - Education & Training
Jackson
Denver, CO

Seth J. Katzen, Wendy Berger, Andrea Bock
Jewish Federation of Delaware
Wilmington, DE

Elena Fernandez
Los Alamos Neutron Science Center - Los Alamos
National Laboratory
Los Alamos, NM

Pioneer Service, a Division of MidCountry Bank
Kansas City, MO

Colleen Schalich
Prudential Annuities - The Center for Sales Excellence
Shelton, CT

Christopher Fahey
Vanguard
Garnet Valley, PA
64. Campaigns, Programs & Plans - Health & Medical

- Marcela Gieminiani, Paul Tury
  Allergy & Asthma Network
  Vienna, VA

- Melissa Lipovsky
  The Byrne Group
  Suffern, NY

- Doctors Community Hospital
  (2 awards in category 64)
  Lanham, MD

- Tony Baldus, Linda Richardson
  Mercer Consumer
  Urbandale, IA

- Gary Sherwood, Mary Cosgrove,
  Maureen Smith
  National Alopecia Areata Foundation
  San Rafael, CA

- Lourdes Torres
  Debbie Cohn
  NYU Langone Medical Center
  New York, NY

65. Campaigns, Programs & Plans - Meeting & Event Materials

- Nancy Chernisky,
  Trisha Caruso, Jessica Arno
  Association & Meeting Solutions —
  A Wymanke Group Co.
  Thorofare, NJ

- Shannon Field
  Ford Motor Company
  Dearborn, MI

- Toyota Motor North America
  Plano, TX

- Felix Toussaint, Michael
  Gittings, Molly Jancizek
  Vanguard
  Wayne, PA

66. Campaigns, Programs & Plans - Special Purpose

- Constance Hardesty, Janice
  Trumpeter, Kimberly Lamb
  American Animal Hospital Association
  Lakewood, CO

- Lisa White, Traci Stoffel,
  Christine Taniguchi
  Colorado Municipal League
  Denver, CO

- CORPORATE SYNERGIES
  Mt. Laurel, NJ

- Anne Marie Levis
  Funk/Levis & Associates
  Eugene, OR

- Idaho Housing and Finance Association
  Boise, ID

- Leslie Goldberger
  Takeda
  Deerfield, IL

67. Writing - Education & Training

- Carolyn Miller
  American Animal Hospital Association
  Lakewood, CO

- Art Middlemiss
  Hillary Rosenberg
  American Bankers Association
  Washington, DC

- Kristin Clarke
  ASAE: The Center for Association Leadership
  Dunn Loring, VA

- Virginia Anderson
  American Society of Clinical Oncology
  Alexandria, VA

- Laurie Adamson
  Association of Corporate Counsel
  Washington, DC

- Bill Hudgins
  Bilda Creative
  Gallatin, TN
70. Writing - Sidebars

William Matthews  
Military Officers  
Association of America  
Alexandria, VA

Heather Grzelka, APR  
Madeira Public Relations  
Madeira Beach, FL

Christina Wood  
Military Officers  
Association of America  
Alexandria, VA

Kip Dellinger  
Cooper Moss Resnick Klein & Co. LLP  
Van Nuys, CA

71. How-to Writing

Denise Fay  
Achieve Marketing  
Dublin, Ireland

Laurie Adamson  
Association of Corporate Counsel  
Washington, DC

Priscilla Knight  
Northern Virginia Electric Cooperative  
Manassas, VA

Anita Symonds and the Nursing Management Staff  
Philadelphia, PA

Bent Flyvbjerg  
Oxford University  
Oxford, United Kingdom

Maria Lenhart  
Lucinda Hahn  
Pace Communications/AAA Living  
Greensboro, NC

Theresa Houck  
Putman Media, Inc.  
Schaumburg, IL

72. News Writing

Alyssa Lambert  
American Association for Justice  
Washington, DC

Peter Merlin  
Jacobs Technology/NSA Armstrong Flight Research Center  
Edwards, CA

Amelia Champion  
Singapore Power Ltd  
Singapore

Allegra Tiver  
SLACK Incorporated  
Thorofare, NJ

73. Writing Interviews & Personal Profiles

Liz Massey  
Sarah Auffret  
Arizona State University - Alumni Association  
Tempe, AZ

Walt Williams  
CEO Update  
Washington, DC

Mark Arend  
Conway Data, Inc.  
Peachtree Corners, GA

74. Writing Departments & Columns

Richard Nelson, Victoria Houghton, Victoria Pasko  
American Academy of Dermatology  
Schaumburg, IL

Carl Pry, CRCM, CRP  
American Bankers Association  
Washington, DC

American Society of Ophthalmic Administrators (ASOA)  
Fairfax, VA

Judy Giannetto  
INSIGHT Magazine/Illinois CPA Society  
Chicago, IL

Craig Causer, Keyana Tennant, Karen Panetta  
IEEE  
Piscataway, NJ

Rebecca Patrick  
Indiana Chamber of Commerce  
Indianapolis, IN

Emily Allen  
IAAP  
Kansas City, MO

Bill Hudgins  
Otto Kreisher  
Hammock Inc.  
Nashville, TN

Mike Price  
National Ground Water Association  
Westerville, OH

Priscilla Knight  
Northern Virginia Electric Cooperative  
Manassas, VA

Anita Symonds and the Nursing Management Staff  
Philadelphia, PA

Theresa Houck  
Putman Media, Inc.  
Schaumburg, IL

Frank Devlin  
The RMA Journal  
Philadelphia, PA

Ann Cony  
Sacramento Municipal Utility District  
Sacramento, CA

Amelia Champion  
Singapore Power Ltd  
Singapore

Allegra Tiver  
SLACK Incorporated  
Thorofare, NJ

Sandra Guy  
Society of Women Engineers  
Cleveland Heights, OH

Melinda Young-Flynn  
Darrick Meneken  
Washington Athletic Club  
Seattle, WA
75. Editorial & Advocacy Writing

Dr. Tia Powell, Cindy L. Munro, Richard H. Savel
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Aliso Viejo, CA

Timothy W. Coleman
Homeland Security Today
Washington, DC

Paul Dvorak
WTWH Media LLC
Cleveland, OH

76. Financial & Investment Writing

Steven P. Berchem, Cynthia Poole, Jennifer Silber
American Staffing Association
Alexandria, VA

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The Institute of Internal Auditors Research Foundation
Altamonte Springs, FL

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DENVER, CO

LIMRA
Windsor, CT

Ron Clark
Jennifer Rankin
LOMA Resource
Atlanta, GA

Suzanne Rovick
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Merrill Edge and MXM
New York, NY

Stephanie Long
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Greensboro, NC

John Fried, John Braun, Beverly Clark
Vanguard
Wayne, PA

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Christopher Vaughan
Arizona State University - Alumni Association
Tempe, AZ

Marianne Wait
Andrea Kane
Arthritis Foundation
Atlanta, GA

City of Houston - HR Communications
Houston, TX

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ELM Communications
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Gretchen Henkel Writing/Editing Services
Los Osos, CA

Leah Lawrence
Wilmington, DE

National Institute on Aging, National Institutes of Health, Peggy Vaughn, Jennifer Watson
JBS International, Inc.
North Bethesda, MD

77. Health & Medical Writing

Lissi Hansen, Yi Yan, Susan J. Rosenkranz
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Aliso Viejo, CA

American Society of Ophthalmic Administrators
Fairfax, VA

Natalie McGill
The Nation’s Health, American Public Health Association
Washington, DC

Jennifer Volland
Anna Fisher
Nursing2015
Philadelphia, PA

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Albuquerque, NM

Rebecca Budde
SIU School of Medicine
Springfield, IL

Emily Shafer
Infectious Disease News
SLACK Incorporated
Thorofare, NJ

HemOnc Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

78. Speech & Script Writing

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Washington, DC

Emily Allen
IAAP
Kansas City, MO

Dr. Stanley Dambroski
National Science Foundation
Silver Spring, MD

Teresa Zumwald
Zumwald & Company, LLC
Englewood, OH

79. Technical & Technology Writing

Thomas Campbell
American Bar Association
Chicago, IL

Peter Meredith
Mark Matthews
American Society for Engineering Education
Washington, DC

Sara Scullin
Cygnus Business Media
Fort Atkinson, WI

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Kathy Pretz
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Lynne Woychik  
Military Officers  
Association of America  
Alexandria, VA

Cheryl Bradley  
NASW Press  
Washington, DC

Julie Fournier  
National Association of REALTORS® - REALTOR® Magazine  
Chicago, IL

Chris Ferguson  
Lucinda Hahn  
Pace Communications/AAA Living  
Greensboro, NC

Mike Miazga  
Supply House Times  
Deerfield, IL

Maria Ender  
Wiley  
Hoboken, NJ

88. Spreads

Laurie Adamson  
Association of Corporate Counsel  
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Sharon Laidlaw  
Ashley Spires  
Dairy Farmers of Ontario  
Mississauga, ON

Janet Dudar, Geri Krolin-Taylor, Melvin Olken  
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Piscataway, NJ

Deann French  
Rachel Romines  
Independent Insurance Agents of Illinois  
Springfield, IL

Karen Kramer  
Louis Berger  
Washington, DC

89. Photography

Bates Creative Group  
Silver Spring, MD

NFL/H.O. Zimman, Inc.  
Lynn, MA

Randy Montoya  
Sandia National Laboratories  
Albuquerque, NM

Kim Kemper, Kyle Phelps, Elizabeth Lavin  
Texas Farm Bureau Insurance  
Waco, TX

90. Identity & Graphic Standards

Jackson  
Denver, CO

Stephanie Haber, Katrin Atienza, Gatot Rahman  
ShelterPoint  
Great Neck, NY

VIA Marketing  
Merrillville, IN

Emma Armitage  
Wise Regional Health System  
Decatur, TX

91. Print Ads & Advertorials

Robert Cao-Ba, Brandice Quick, Cassandra Harris  
ASU Alumni Association  
Tempe, AZ

92. Posters, Displays & Calendars

Jonathon Kirkbride, Dawn Obermoeller, Delle Herrera  
Bio Scientific  
Austin, TX

Kate Sanchez  
Terrisa Blanchard  
HanesBrands Inc.  
Winston Salem, NC

Harland Clarke  
Marketing Services  
Bloomington, IN

Anne-Marie Brown  
Peel District School Board  
Mississauga, ON

Stephanie Sulmer  
Sheltering Arms Physical Rehabilitation Centers  
Mechanicsville, VA

Nancy Collins  
St. Joseph’s Healthcare System  
Paterson, NJ

93. Best Redesigns

Marnay Meyer  
American Society for Biochemistry & Molecular Biology  
Rockville, MD

Independent Agents and Brokers of America  
Alexandria, VA

Tony Spataro  
Indiana Chamber of Commerce  
Indianapolis, IN

Eleanor Meredith  
Irving Levin Associates  
Norwalk, CT

T3 Custom and TD Ameritrade  
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Friends of Arrow Rock  
Arrow Rock, MO

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Marketing Services  
Bloomington, IN

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Idea Garden Advertising  
Vero Beach, FL

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Jeff Krantz  
Krantz Training  
Clarence Center, NY

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Pickrel Communications & Alison Duncan, Duncan Design  
New York, NY

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Courtney Lehmann  
University of the Pacific  
Stockton, CA
95. One-of-a-Kind Publications - Electronic

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SAGE Publications
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96. One-of-a-Kind Publications - Custom-Published

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NFL/H.O. Zimman, Inc.
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Huntsville, AL

Stephanie Sulmer
Sheltering Arms Physical Rehabilitation Centers
Mechanicsville, VA

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Cabell Publishing
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Impact Instruction Group
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Katie Kroner
Pulmonary Hypertension Association
Silver Spring, MD

Alexxis Cardenas, Jennifer Szerlip, Kate Figroid
Taco Bell Corp.
Irvine, CA

Dana Whitworth
The Vanguard Group
Malvern, PA

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National Association of Psychiatric Health Systems
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TriStar Publishing and American Heart Association
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Defense Acquisition University Press
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AGEISS
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Angelia Sia, Lim Liang Jim, Dr. Leong Chee Chiew
Centre for Urban Greenery & Ecology
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■ Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
■ Awards for individuals without an organization name are listed alphabetically by last name within each individual category.
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